

appfolio

Sibyl

A Machine Learning Driven Dashboard for Property Managers

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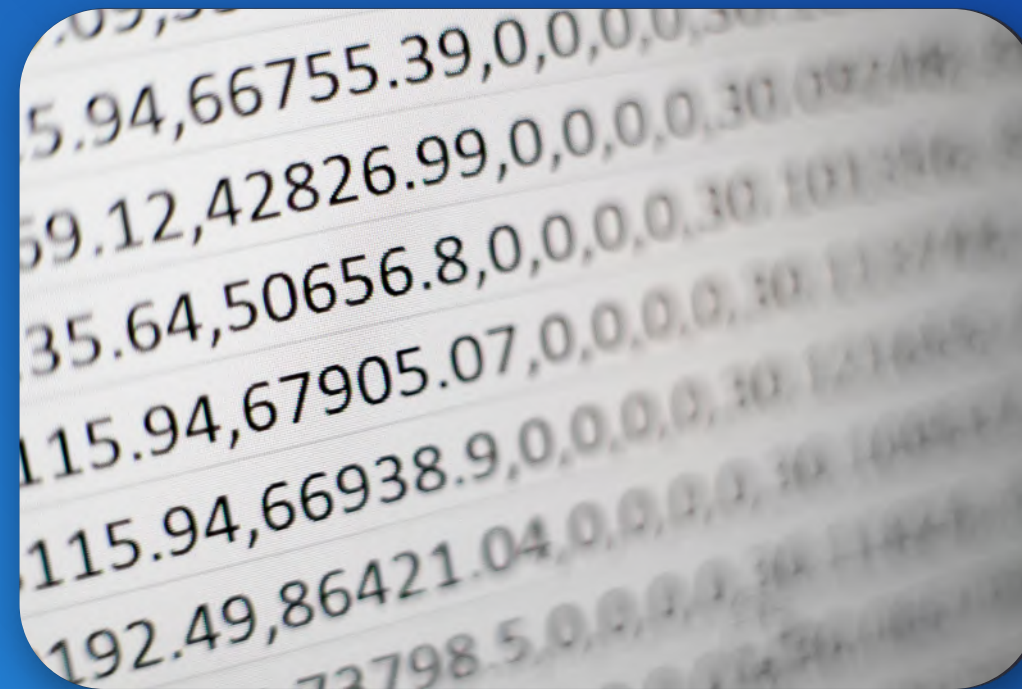
appfolio

Problem

Property Managers are overwhelmed with large volumes of accounting related data

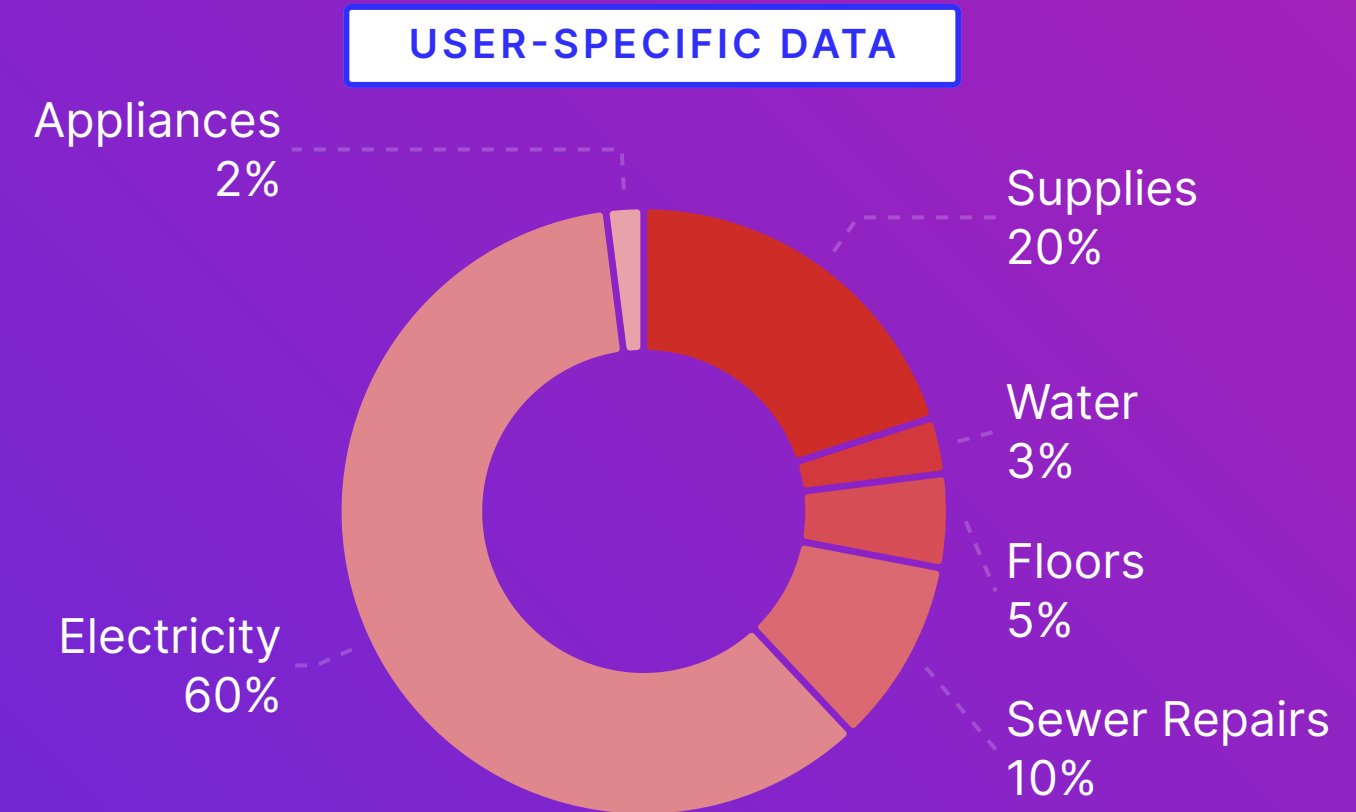
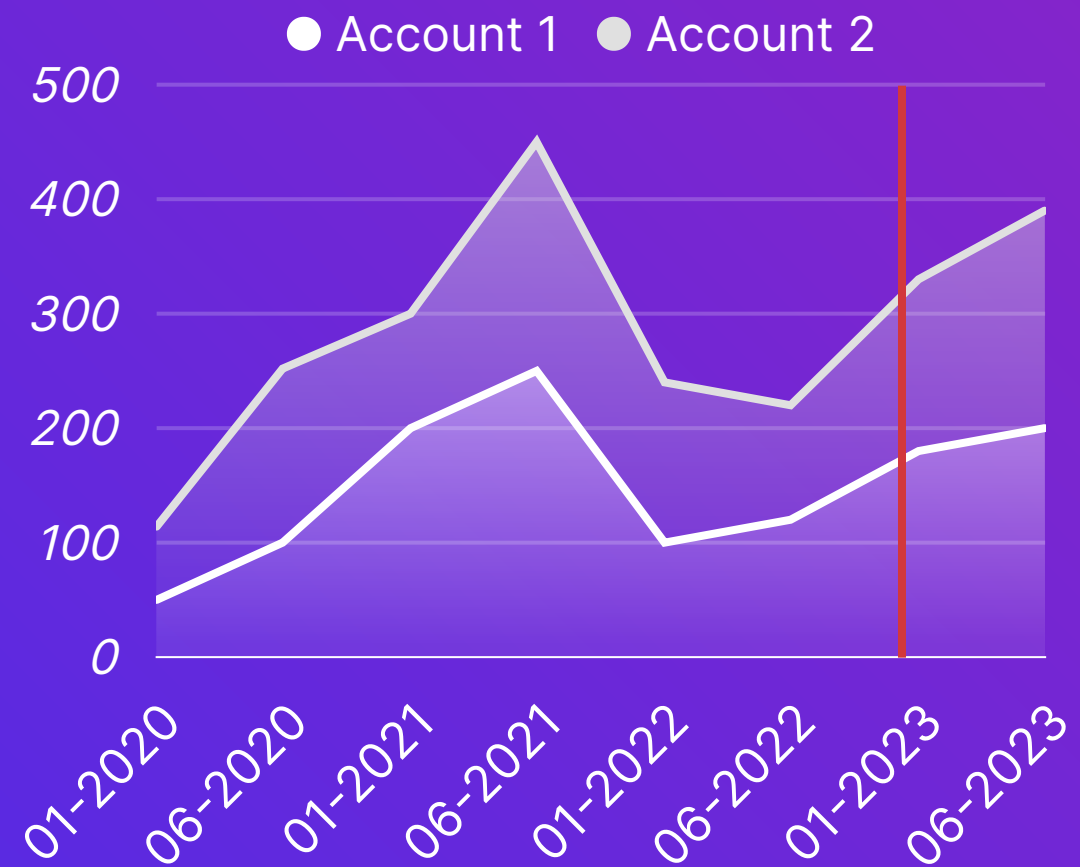
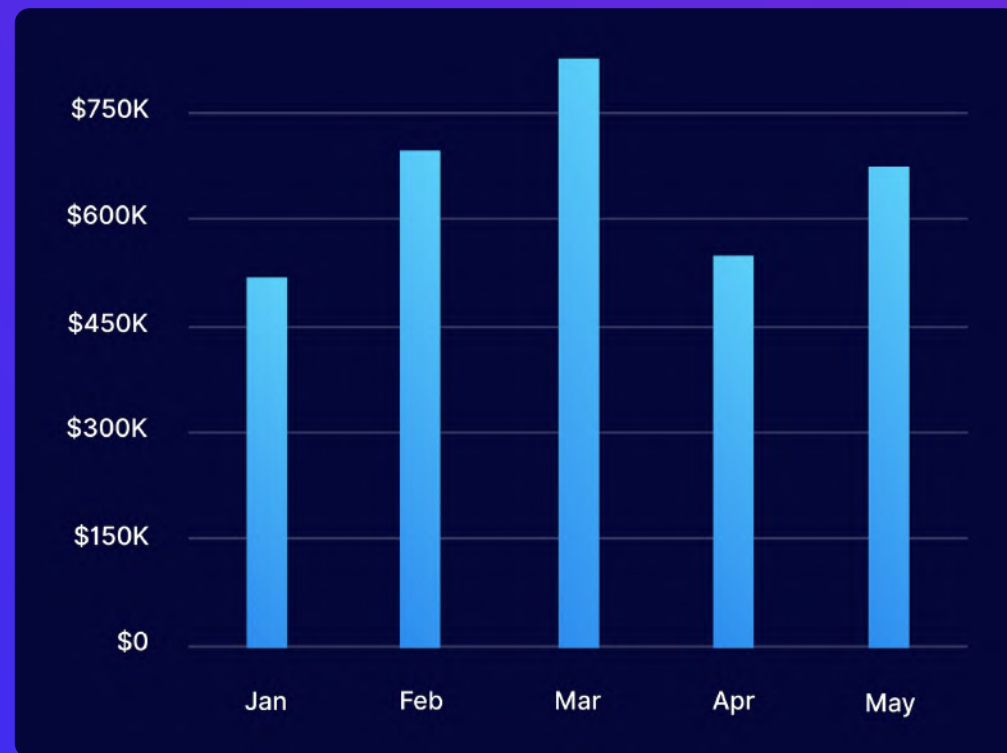
Property managers require an intuitive medium to understand and infer data trends

Property Managers may lack the technical knowledge to extract financial projections from their data



Solution

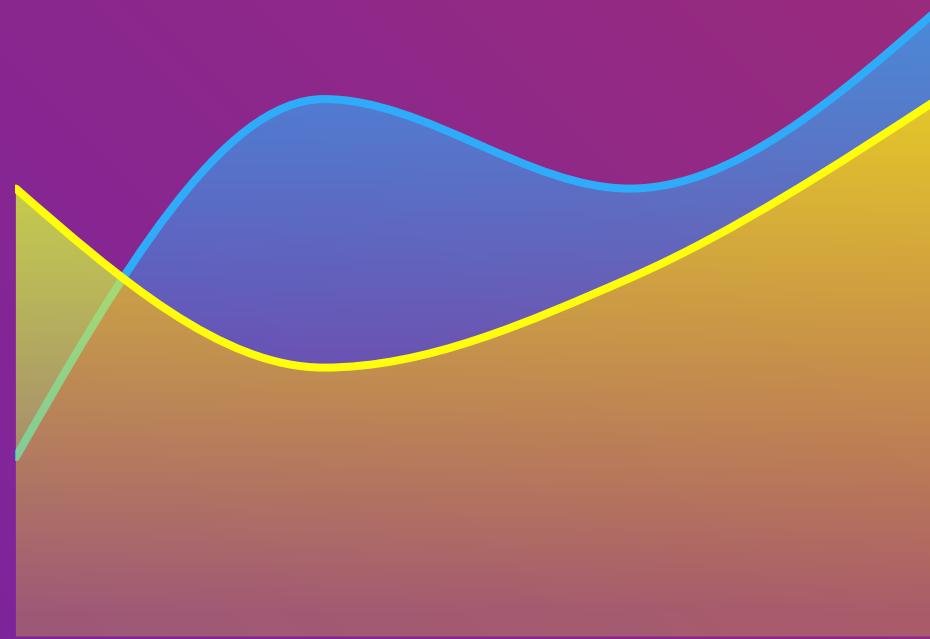
A dashboard to interactively visualize predictive insights and forecasts



Easily and clearly see future projections for accounting specific categories

Models are trained using user-specific property management data to ensure accurate predictions

Functionality

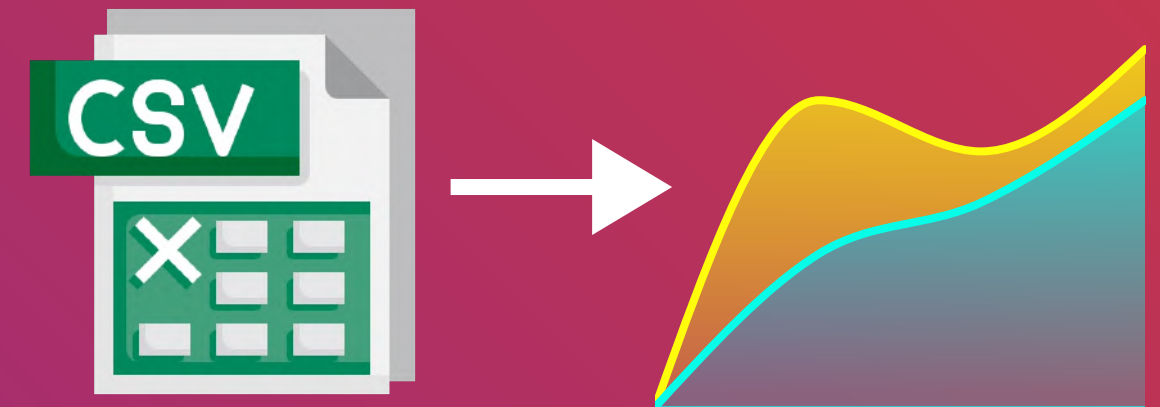


Key metrics and real time model projections can be viewed via graphs

Select new data set

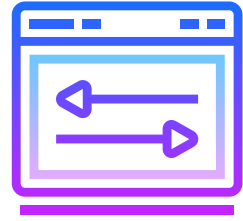
- Electricity
- Water
- Gas
- Flooring
- Sewer Repairs

Filter and search features to define scope of data for category-specific expenses

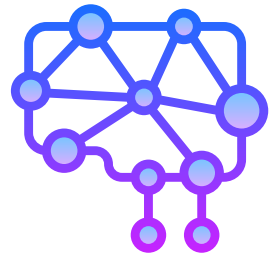


Property Managers can input their own historical data and visualize it as a graph on their dashboard

MACHINE LEARNING



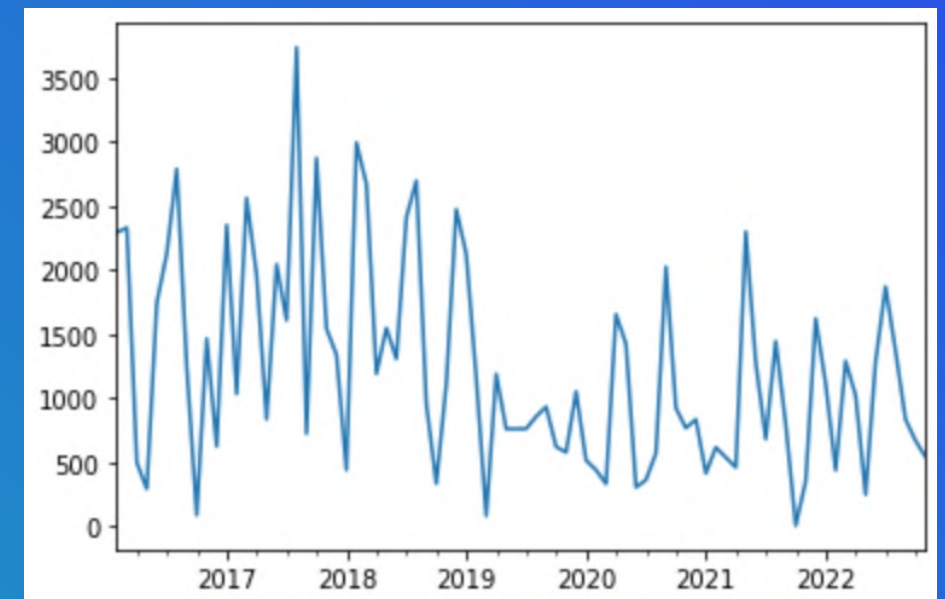
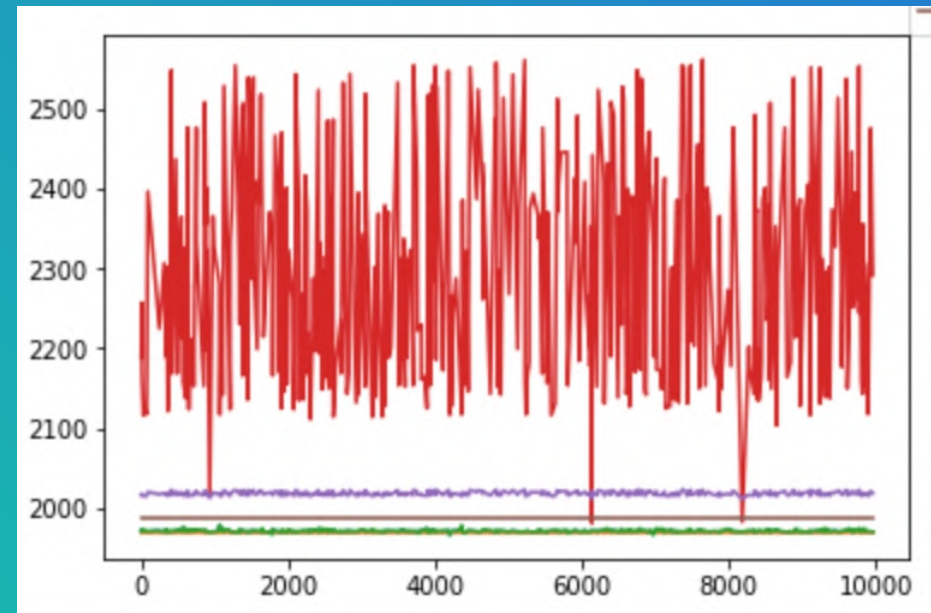
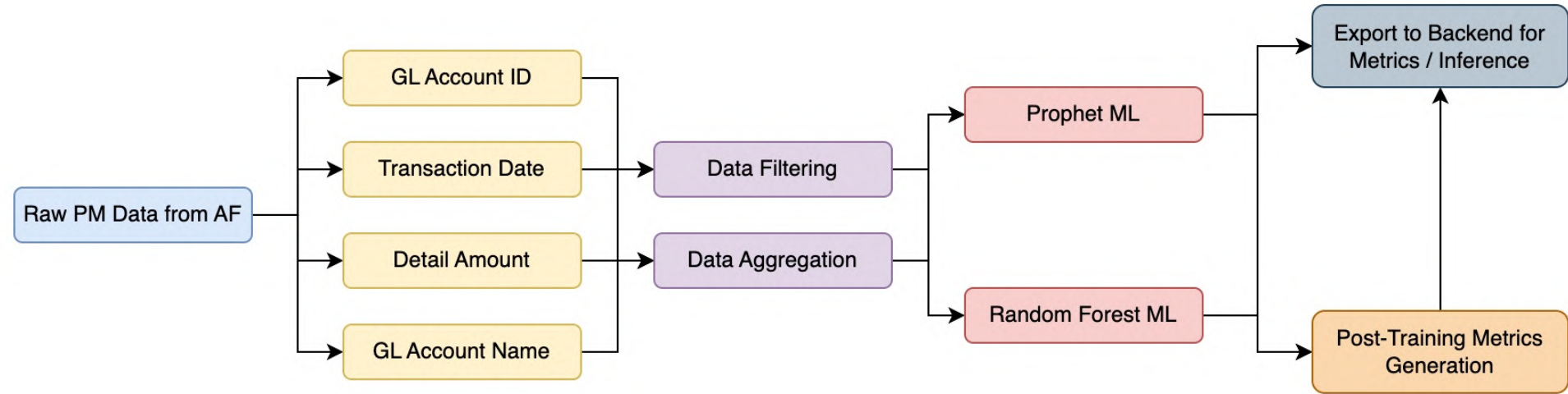
Preprocessing



ML Models



Model Inference



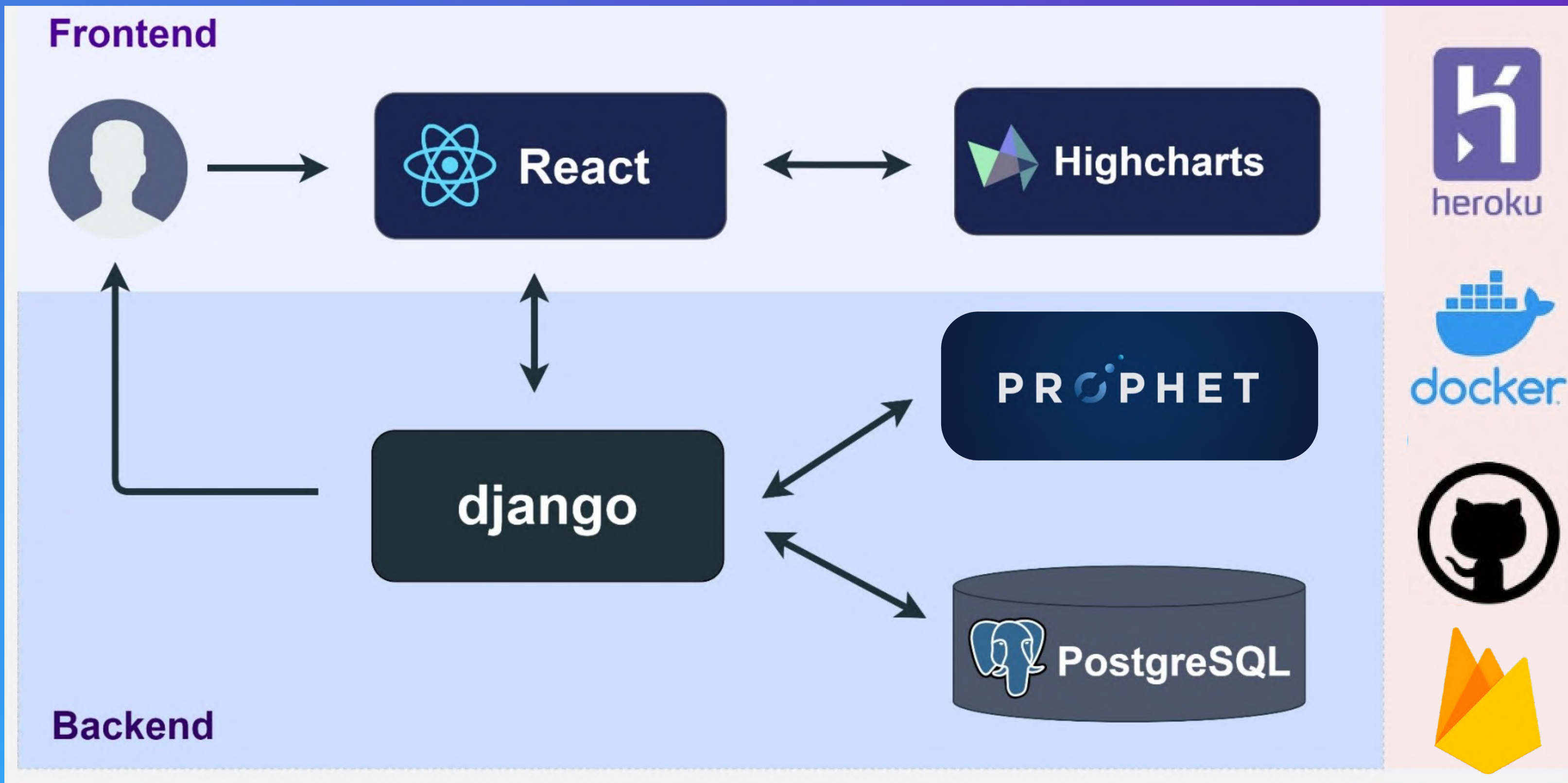
PROPHET

NRMSE = 0.24

Random Forest

NRMSE = 0.26

Architecture





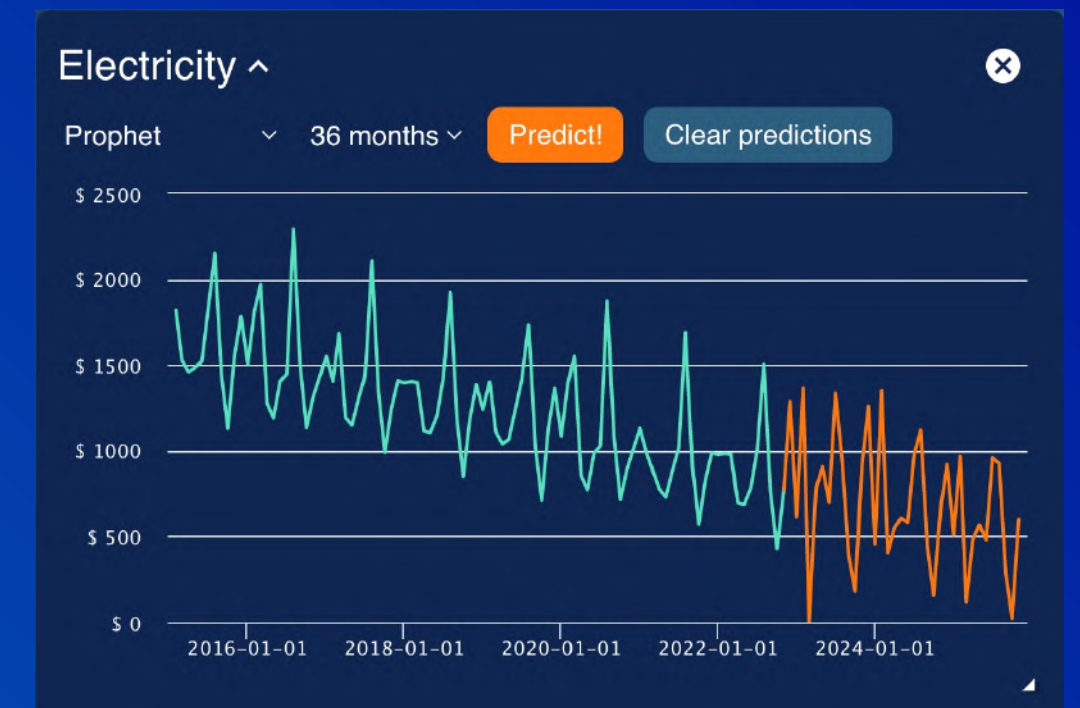
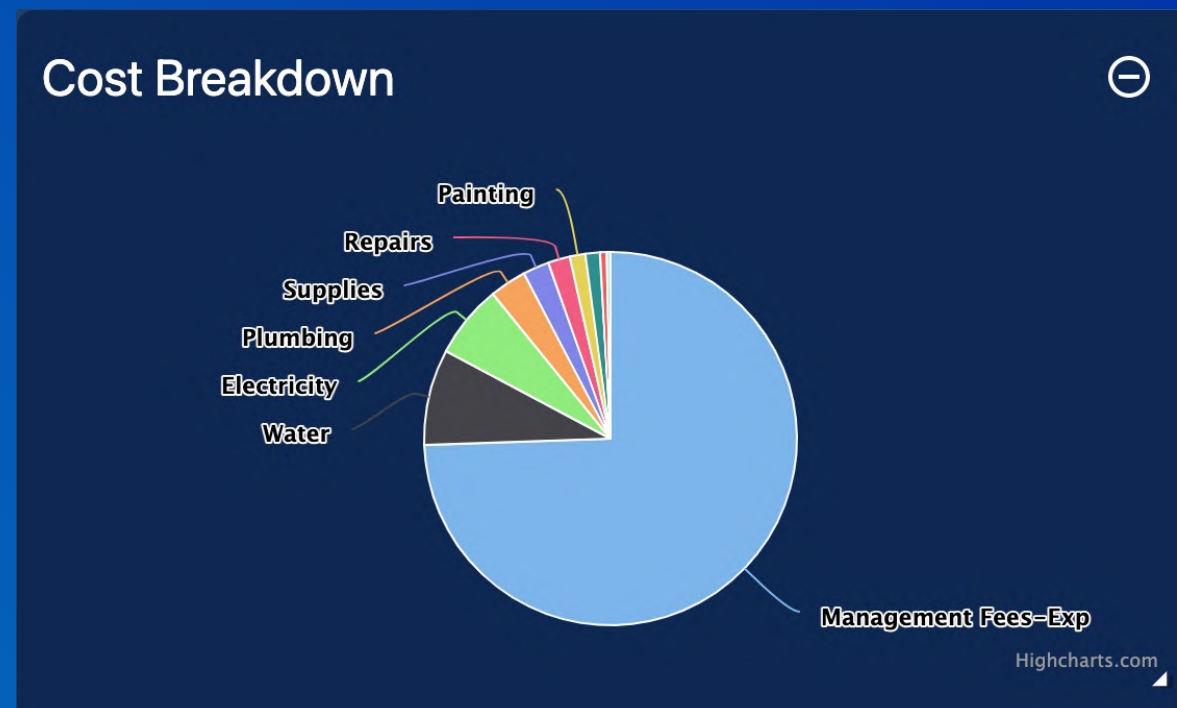
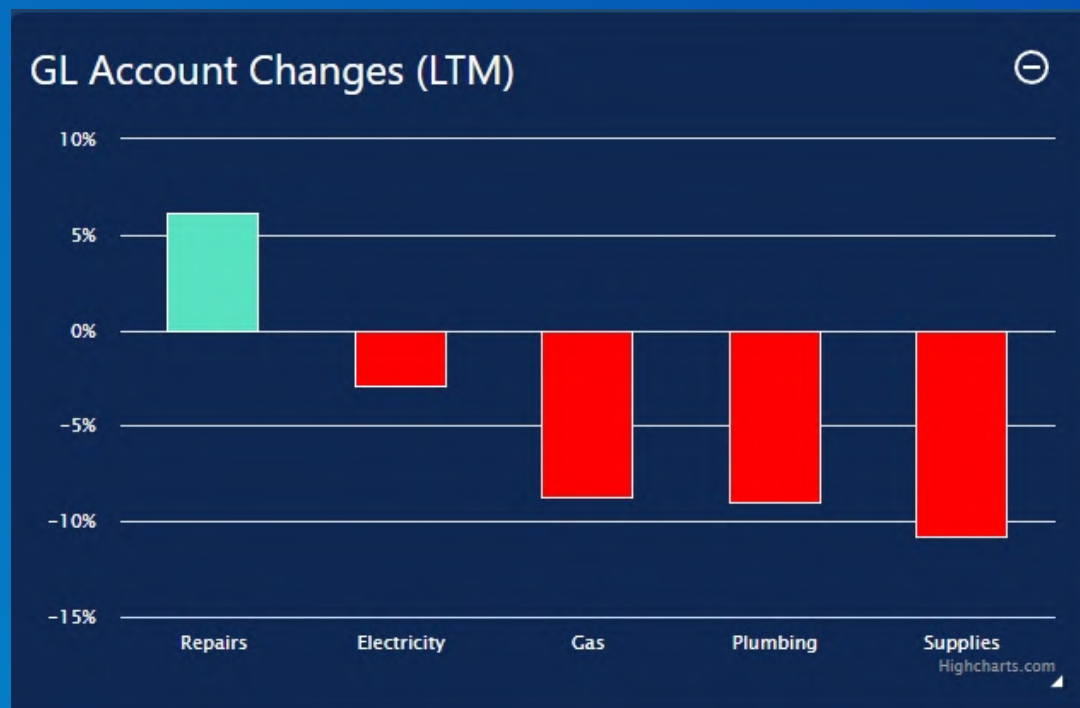
Demo

Impact

Visualize History

Insights of the Present

Forecast the Future



Clearly see the historical trends of your data with no data science knowledge needed

Undersand your properties' financial health with industry-standard key metrics

Provide complex and thorough model inference on your category-specific expenses

Conclusion

Sibyl: Providing Machine Learning for Property Managers

\$750K

\$600K

\$450K

\$300K

Thank you! Questions?

