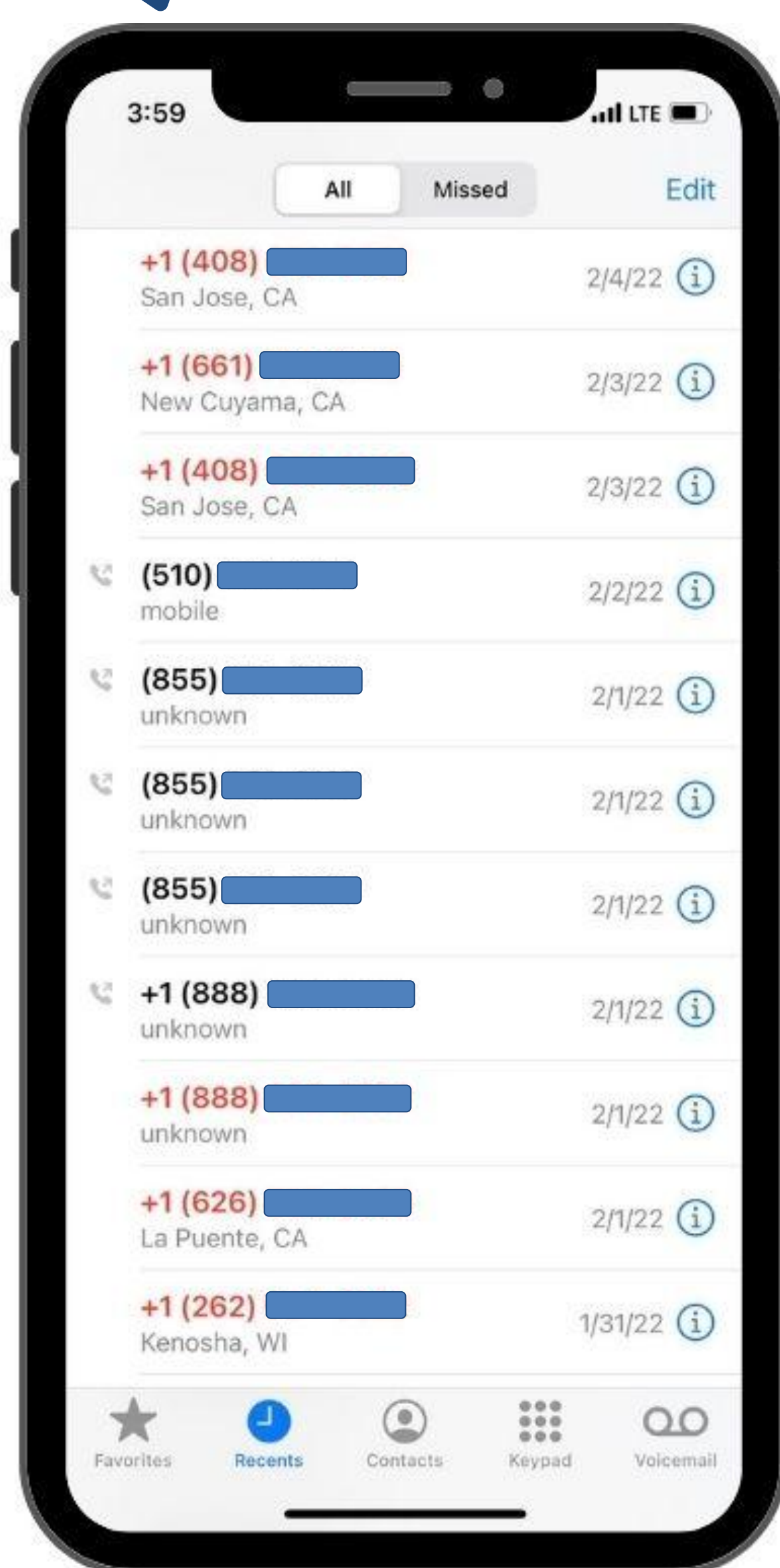
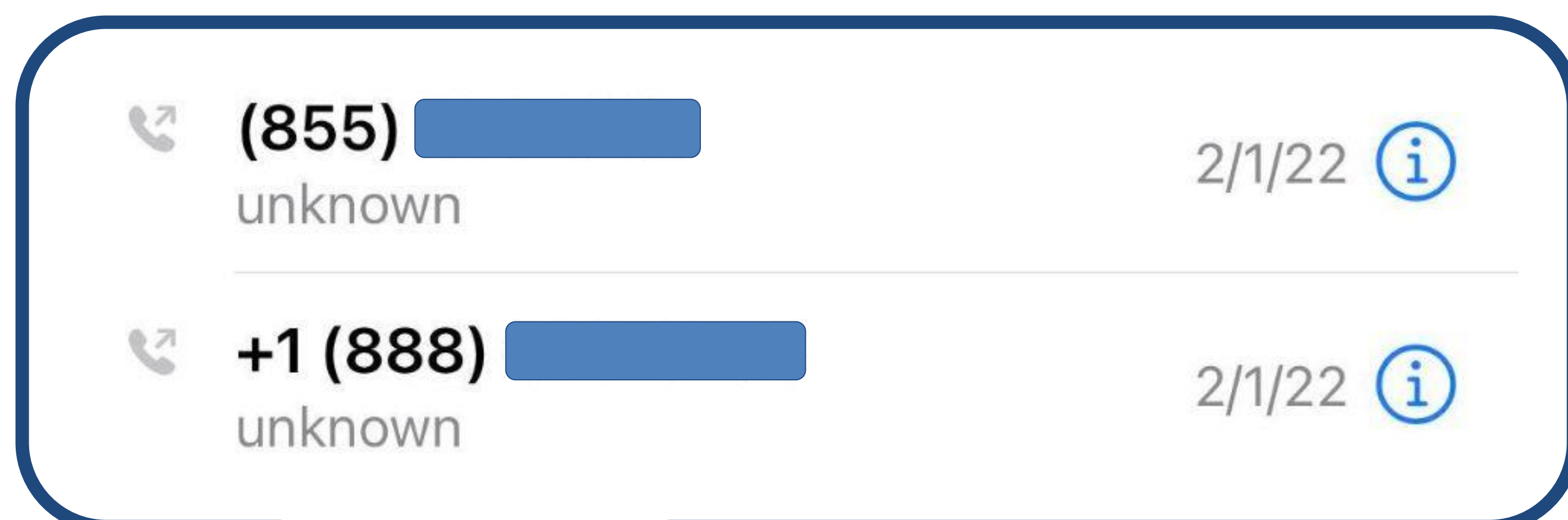


### THE PROBLEM

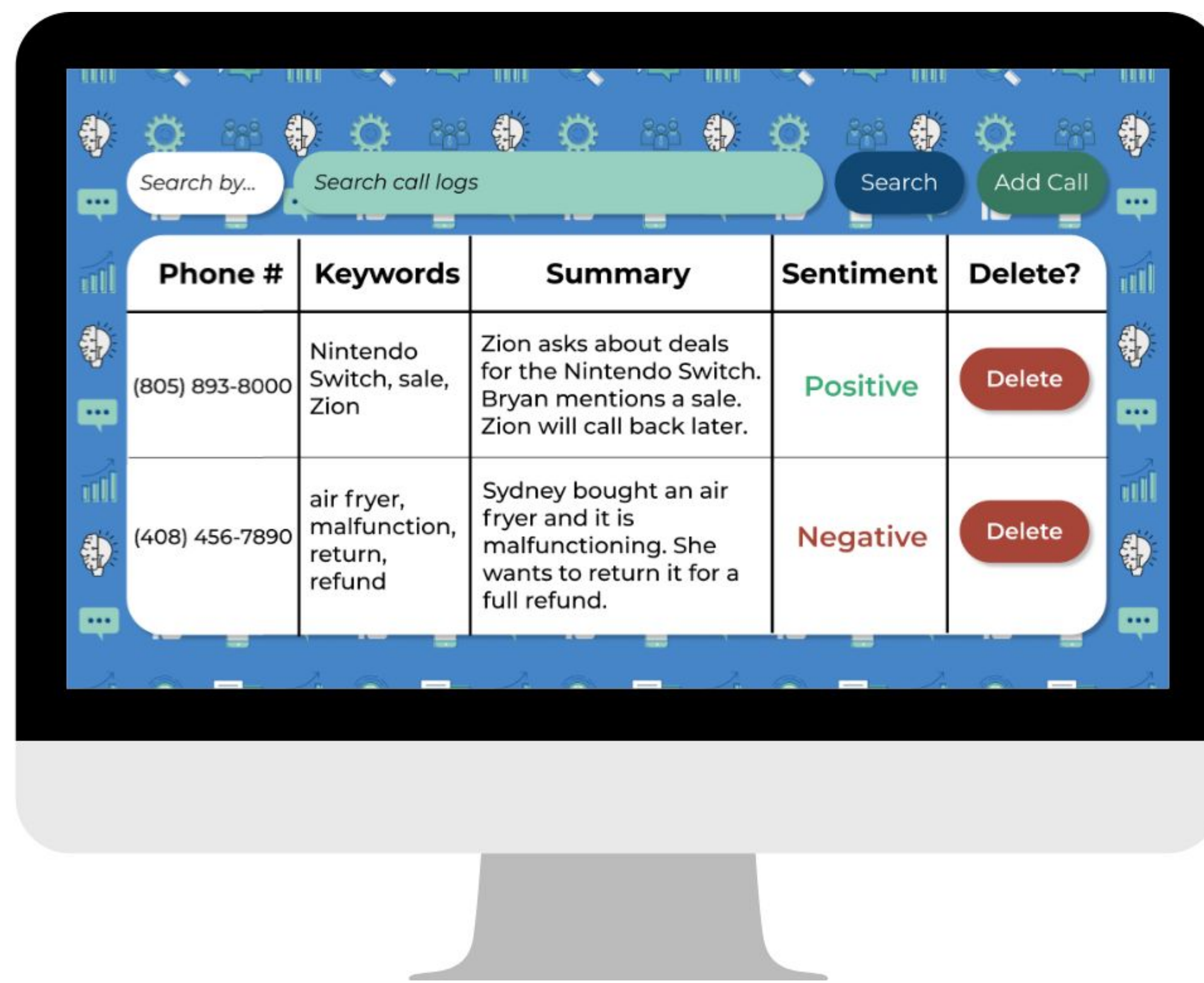
The **lack of information** in a traditional phone log makes it difficult for sales agents to tie a call to a conversation.



### OUR SOLUTION

T.A.L.K.'s **detailed call analysis** helps sales agents recall conversations to guide sales follow-ups.

Phone #	Keywords	Summary	Sentiment
(805) 893-8000	Nintendo Switch, sale, Zion	Zion asks about deals for the Nintendo Switch. Bryan mentions a sale. Zion will call back later.	Positive



### THE INNOVATION

- **Multi-cloud solution** displays critical call information in a single view
- Near real-time **transcriptions** generated by IBM Watson **retain important details**
- Agents can **easily remember conversations** with NLP Cloud's concise **summaries**
- Google Cloud's Natural Language AI identifies important **keywords** and the client's **sentiment** to **guide sales follow-ups**

