## PowWow++





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## Mobile Banking



Imagine going to the nearest bank every time you wanted to check your account

Agronomists use crucial data like soil moisture, pressure, and rainfall to make decisions about efficient water use



### 9 Million Acres

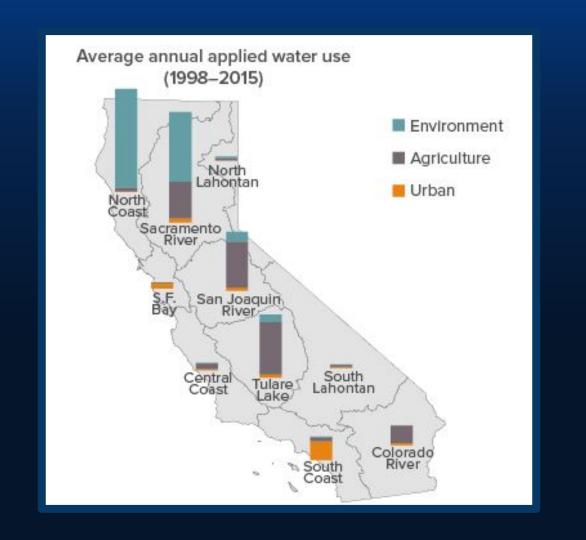
Of Irrigated Land in CA

40%

Total Water Use in CA

13%

Of total US crop receipts but 50% of fruits & vegetables



### **Current Solutions**



## **Helping Workers**

Bridge the communication gap



Ernesto

Robert

# **Mobile Farming**

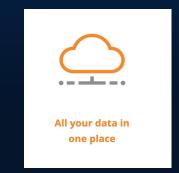


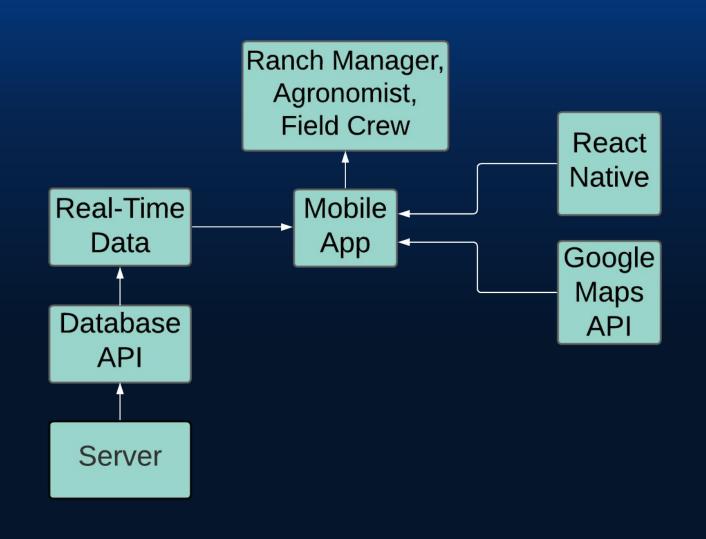
Real-time data from on-site sensors

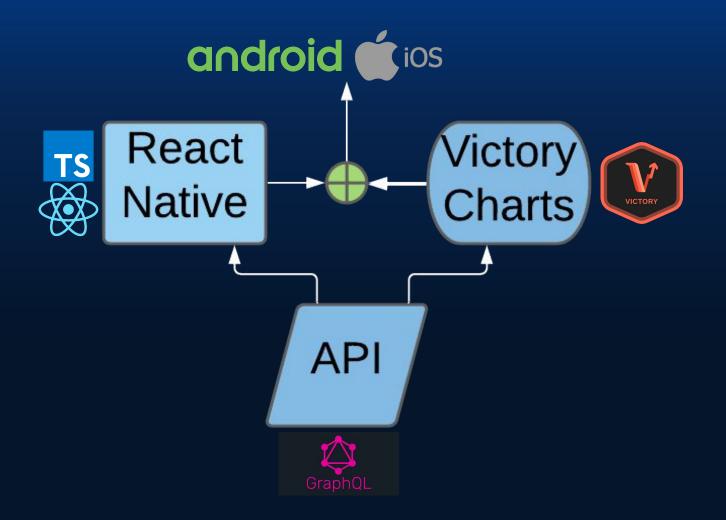




- Optimized irrigation schedules
- Resource efficiency
- On-farm sensor integration
- Better communication







#### **Motivation**

- Resource efficiency
- Optimized irrigation
- Better
  communication
  among agronomists,
  ranch managers,
  farmers

### **Solution**

- On-farm sensor integration
- Intuitive charts
- Robust data tracking

#### **Innovation**

- Mobile Application
- Real time data
- Detailed inspection of data
- Easy-to-use graphical display



## Thank you!



Any questions?