Motivation

- Blog advertisements can be random and not related to the blog at all
- Makes the advertisement ineffective
The evolution of Kawhi Leonard as a defender

3/1/2020 0 Comments

Kawhi Leonard's vintage defense is the key to the Clippers' championship hopes.

By Michael Pina  Mar 1, 2020, 11:48am ESTShare this story
Use Case Example
One year later, the future of foldables remains uncertain

2/20/2020 0 Comments
Use Case Example

Offer Matcher

Enter Blog URL ®

Enter URL here

Submit
Use Case Example

**Name:** Micro USB Version Portable Mini Ultra Slim Credit Card Wallet Size Power Bank 1500mAh Cell Phone Travel Charger External Battery  
**Advertiser Name:** JD.com

<a href="https://www.joybuy.com/654663700.html" target="_blank"><img src="http://img11.360buyimg.com/ecps/s150x104_jfs/t1/80528/28/8427/21984/5d64a18aE274ca9b0/cd6fced078505c05.jpg" title="AD from Offer Matcher" alt="AD Pic"/></a><br/>
<small>Advertisement provided by the Offer Matcher and CJ Affiliate.</small>
Use Case Example

One year later, the future of foldables remains uncertain

2/20/2020 0 Comments

Author
By Kiki

Archives
February 2020

Categories
All
RSS Feed

Advertisement provided by the Offer Matcher and CJ Affiliate.
Demo
How It Works

Data

“The 2019-2020 NBA is supposed to be ...”

Statistics Analysis

Sport: 0.87
Tech: 0.34
Recreation: 0.11
...

Offer1, Offer2, Offer3...

Neural Network

Display

Bootstrap

React

Web services
Challenges
Limited Data

- 5000 offers
- Training difficulty
- Limited offer output
Google Trends

- No official API
- Scrape Google Trends web page
- Download data directly
Potential Improvements

- Include more offers in database
- Improve neural network
Thank you!