

WaitForMe

INVOCA[®] 



WaitForMe

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**Waiting. on.
Hold. Sucks!**



Customers

Nobody likes to wait on hold



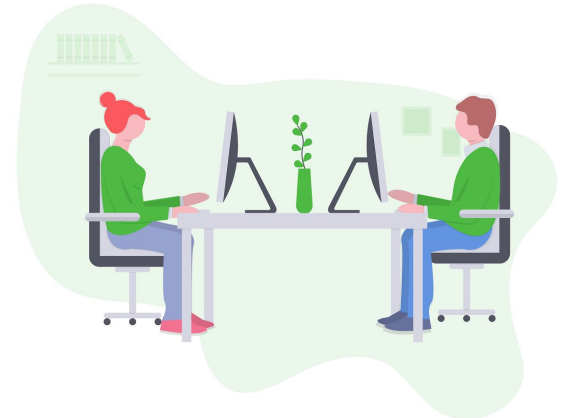
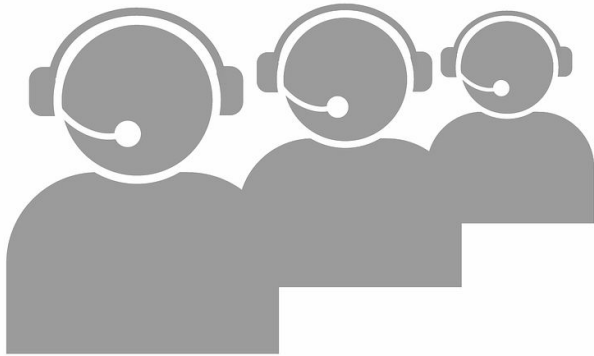
83.8%

Users hang up and don't call back



Businesses

Keep clients happy



59%

Will not return after bad experience

60%

Hang up while on hold

\$75 billion

Lost due to bad customer service



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53%

Of business have IVRs

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People will bypass IVR and end up on hold



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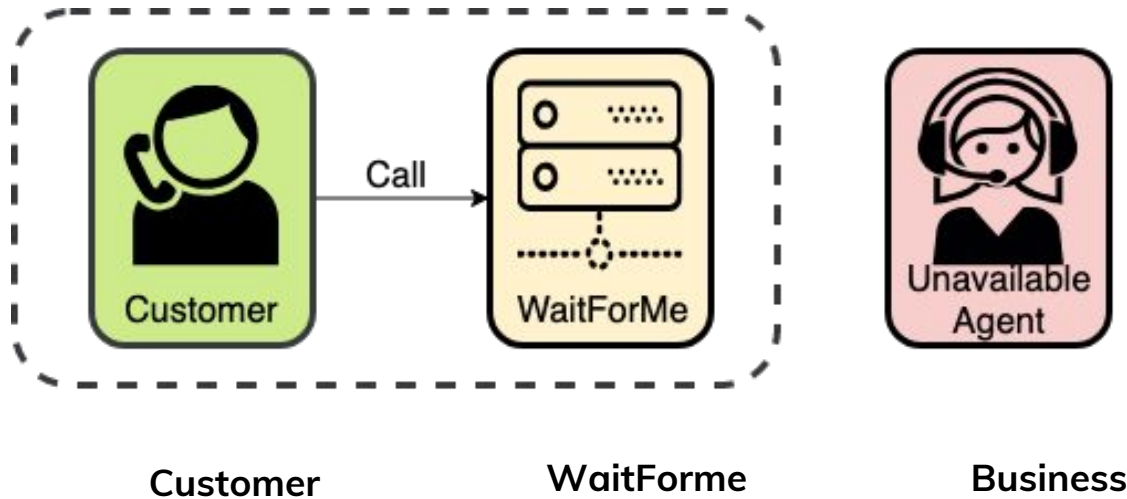
Wait For Me

An app that waits on
hold for you



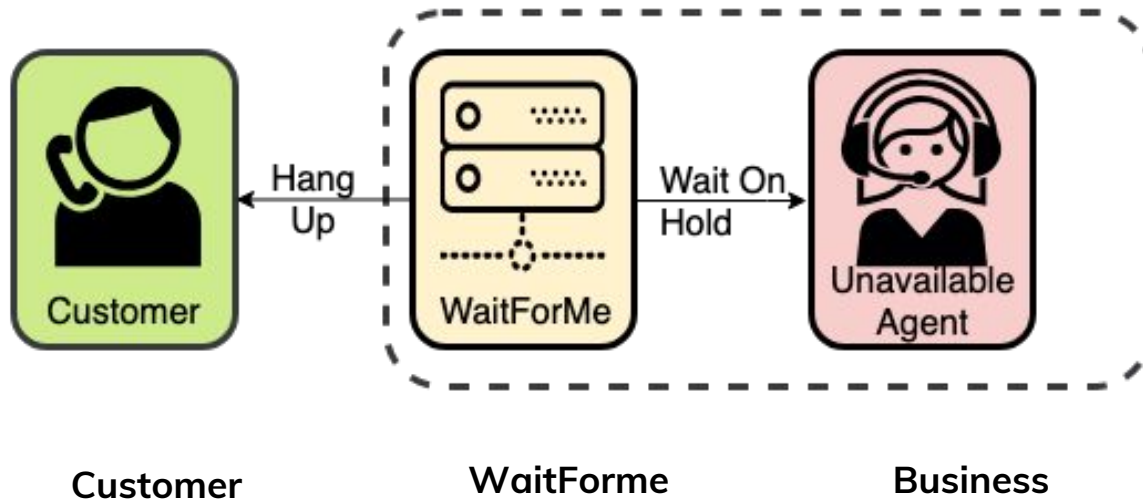
Our Solution

Call business using WaitForMe



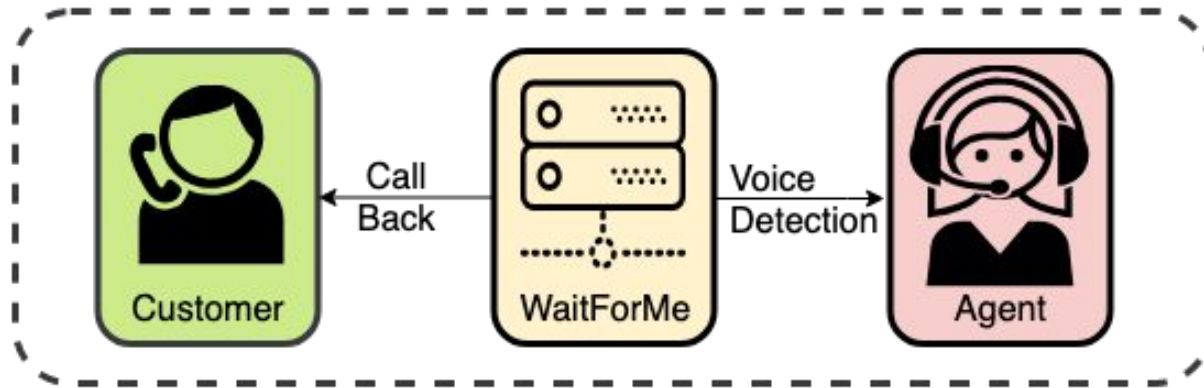
Our Solution

WaitForMe waits on hold



Our Solution

WaitForMe calls you back



Customer

WaitForme

Business


Let's make a call now !




No more Waiting!



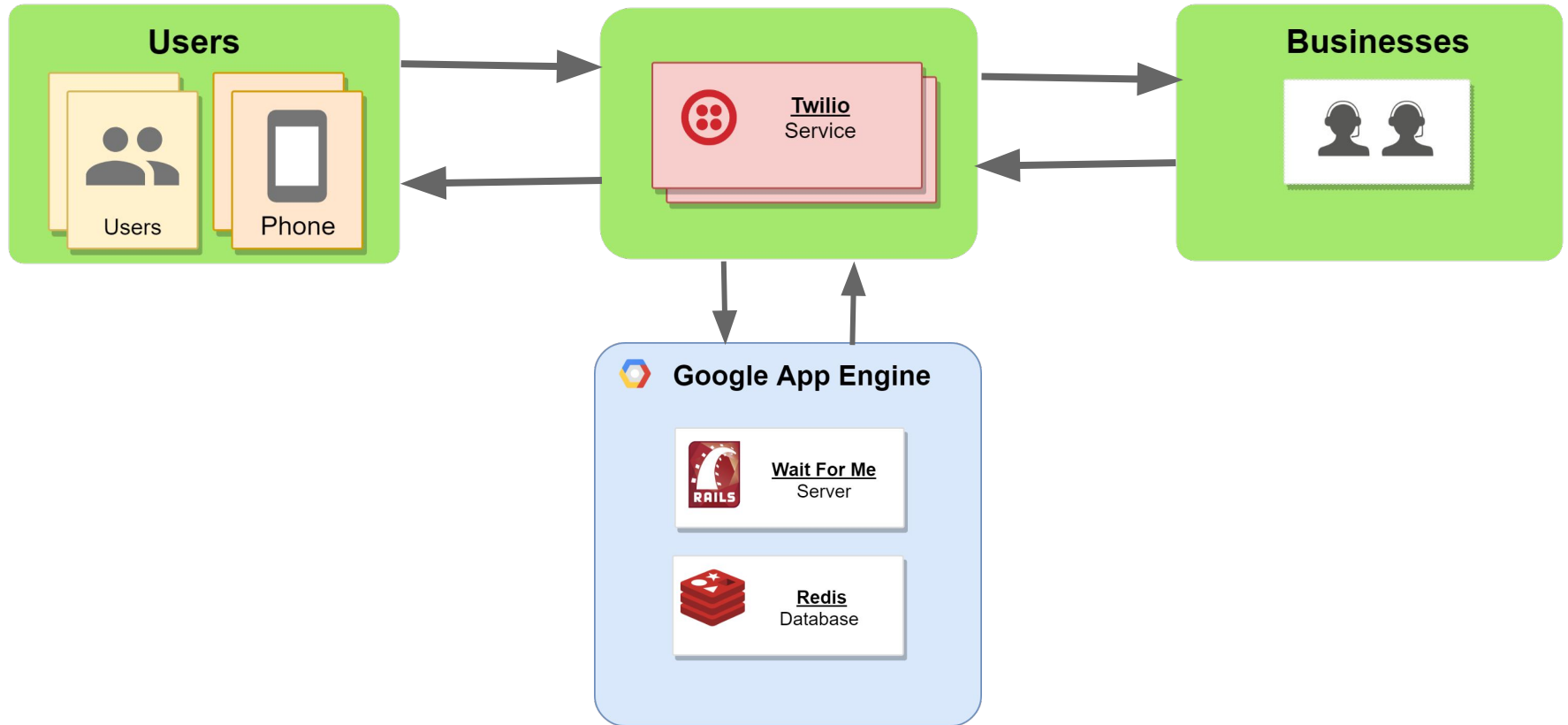


 **Google App Engine**

 Wait For Me
Server

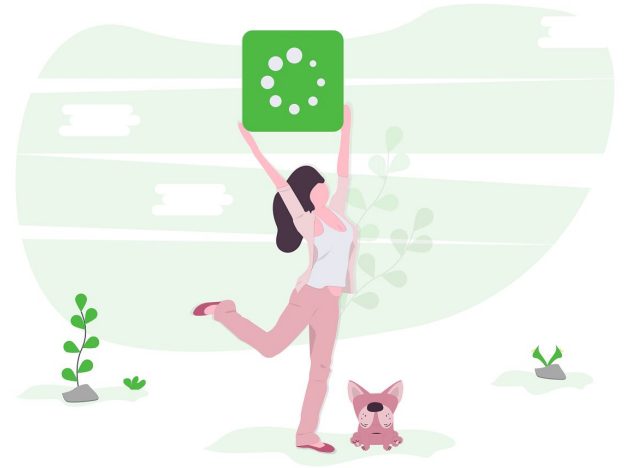
 Redis
Database

Architecture



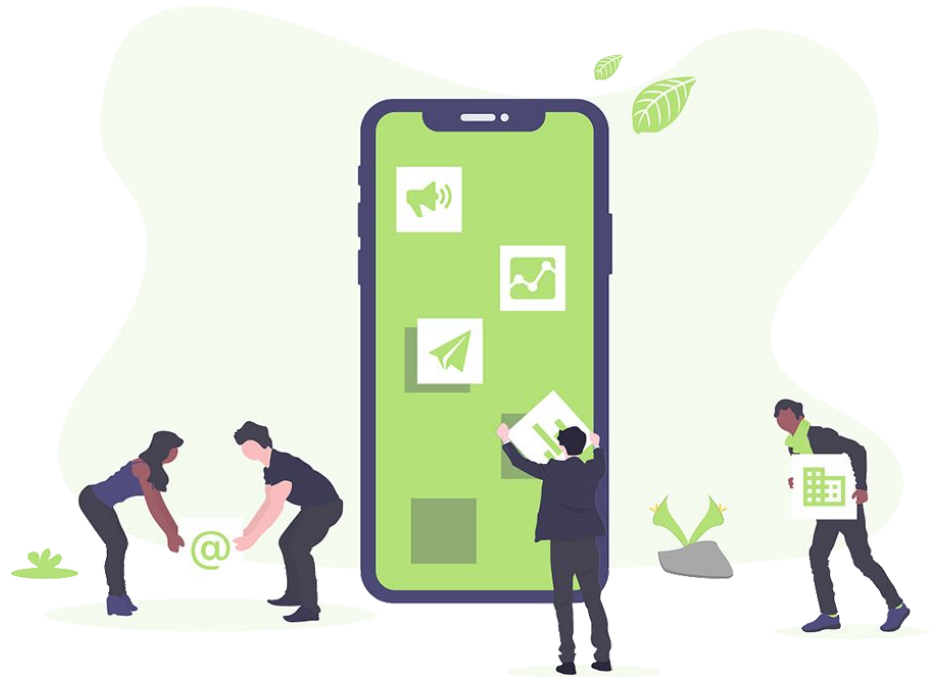
Let's get back to the customer!

Call the customer back when the business is free



Wait For Me

- **Simple and easy to use**
- Waits on hold for you
- Helps business



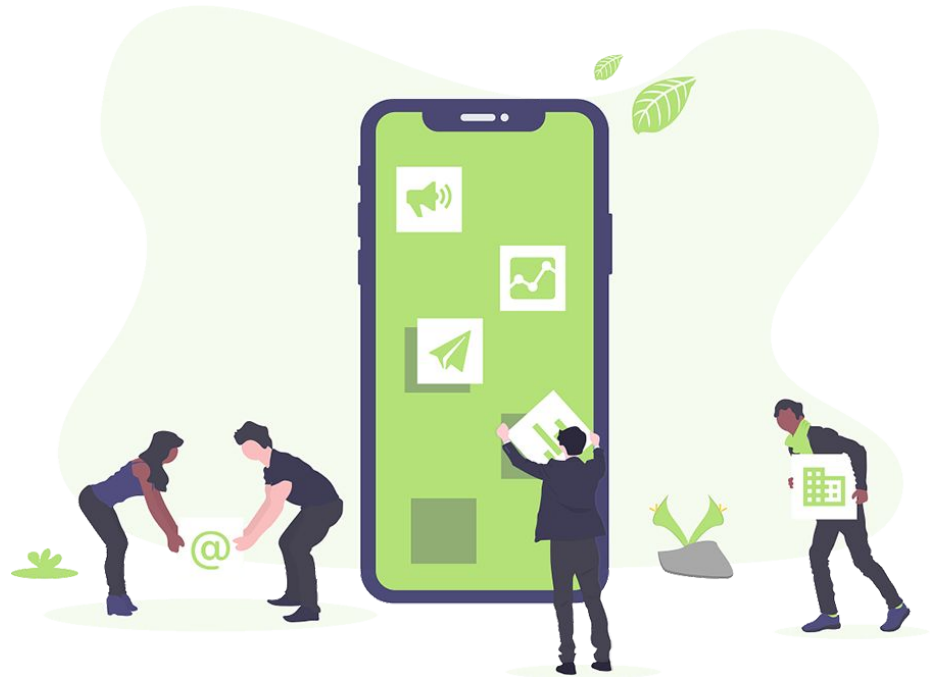
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What's next?

- **Offer a Software as a service(SAAS) model**
 - Improve customer service
 - Analytics
 - Simply call, message, or click a link
 - Eliminate waiting



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One Last Thing...

Alexa

- **Hands-free**
- Don't need to know number
- Just need business name
- Same process
- Makes app easier to use



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Thanks for listening!

