

designAR

@ppfolio™



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MOTIVATION



BEFORE

MOTIVATION



BEFORE



AFTER

MOTIVATION

Interior Design:

MOTIVATION

Interior Design:

- Long process

MOTIVATION

Interior Design:

- Long process
- Frustrating

MOTIVATION

Interior Design:

- Long process
- Frustrating
- Risky

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Interior Design:

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designAR:

MOTIVATION

Interior Design:

- Long process
- Frustrating
- Risky

designAR:

- Quick, easy, & free

MOTIVATION

Interior Design:

- Long process
- Frustrating
- Risky

designAR:

- Quick, easy, & free
- Interactive

MOTIVATION

Interior Design:

- Long process
- Frustrating
- Risky

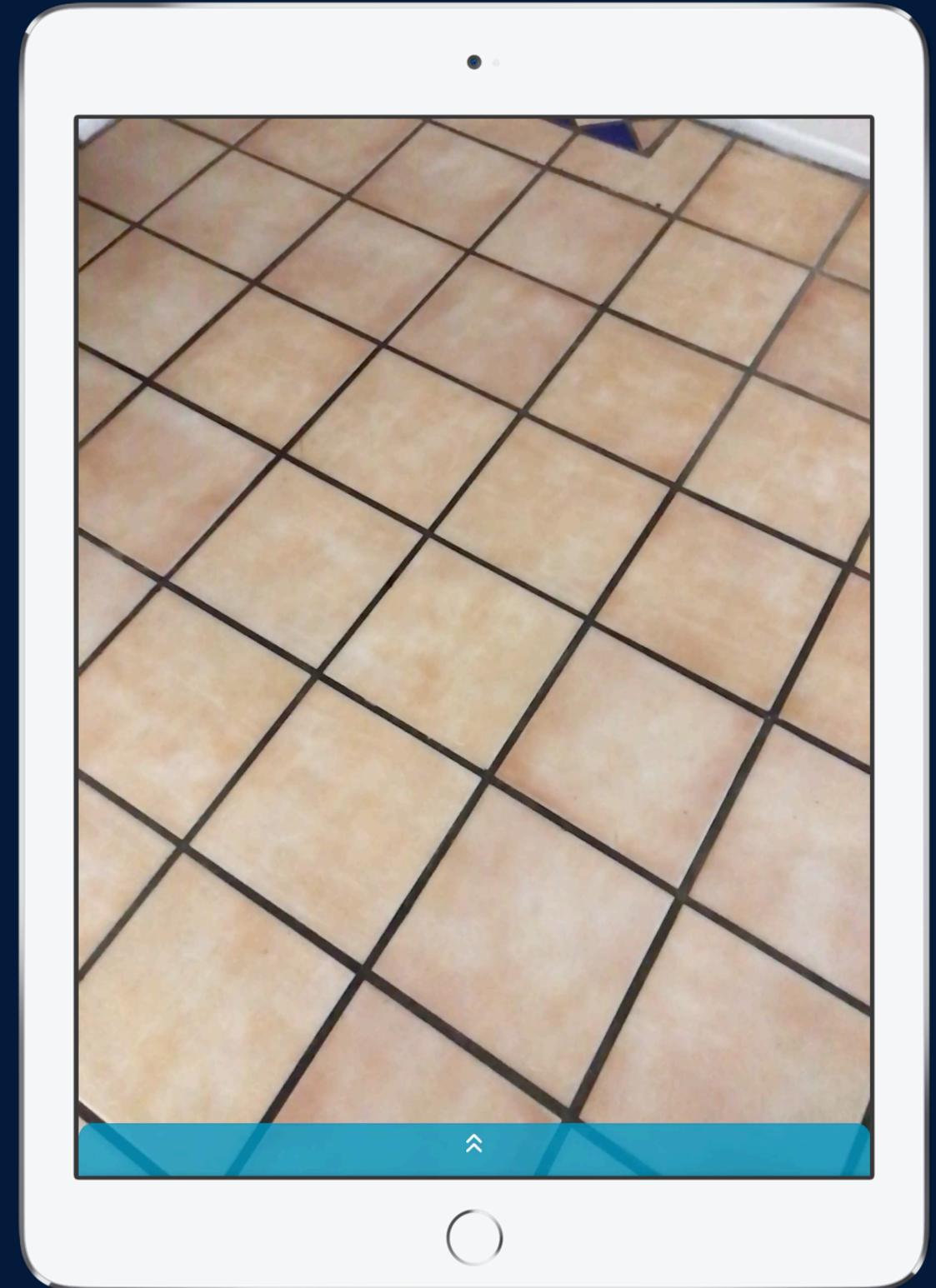
designAR:

- Quick, easy, & free
- Interactive
- Staging made simple

USER EXPERIENCE

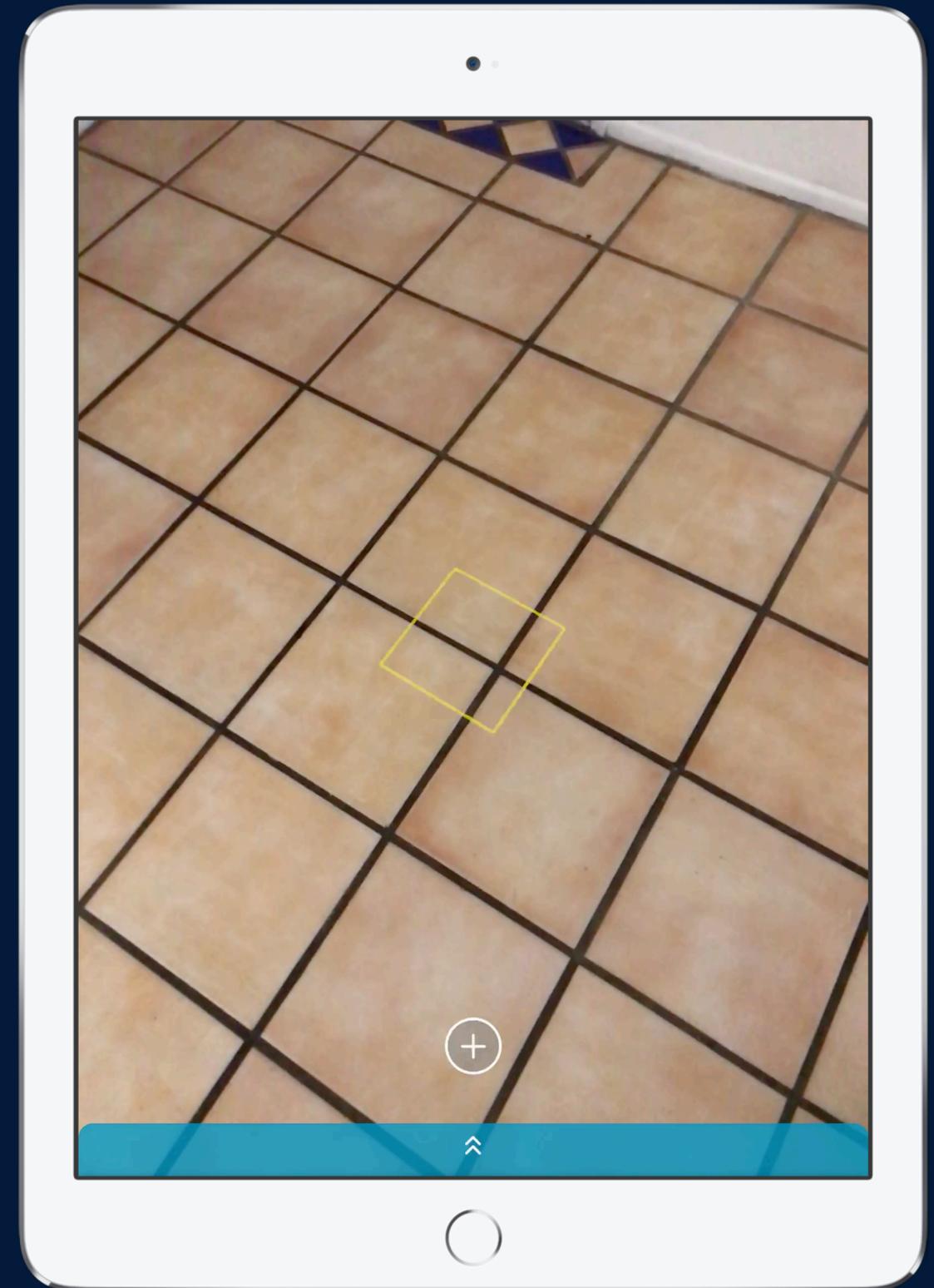
USER EXPERIENCE

- React UI



USER EXPERIENCE

- React UI
- Surface detection

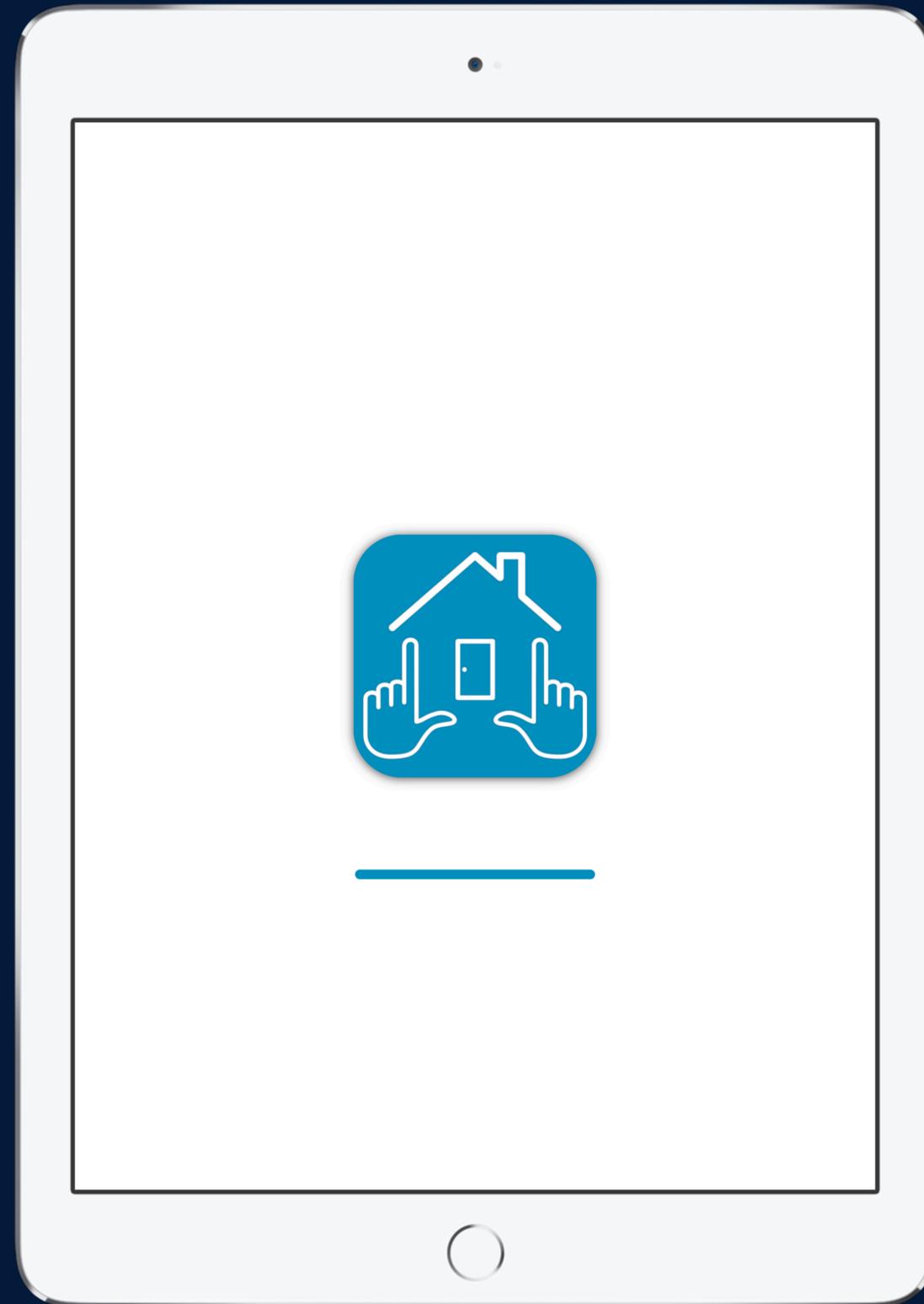


USER EXPERIENCE

- React UI
- Surface detection
- Object interaction



DEMO

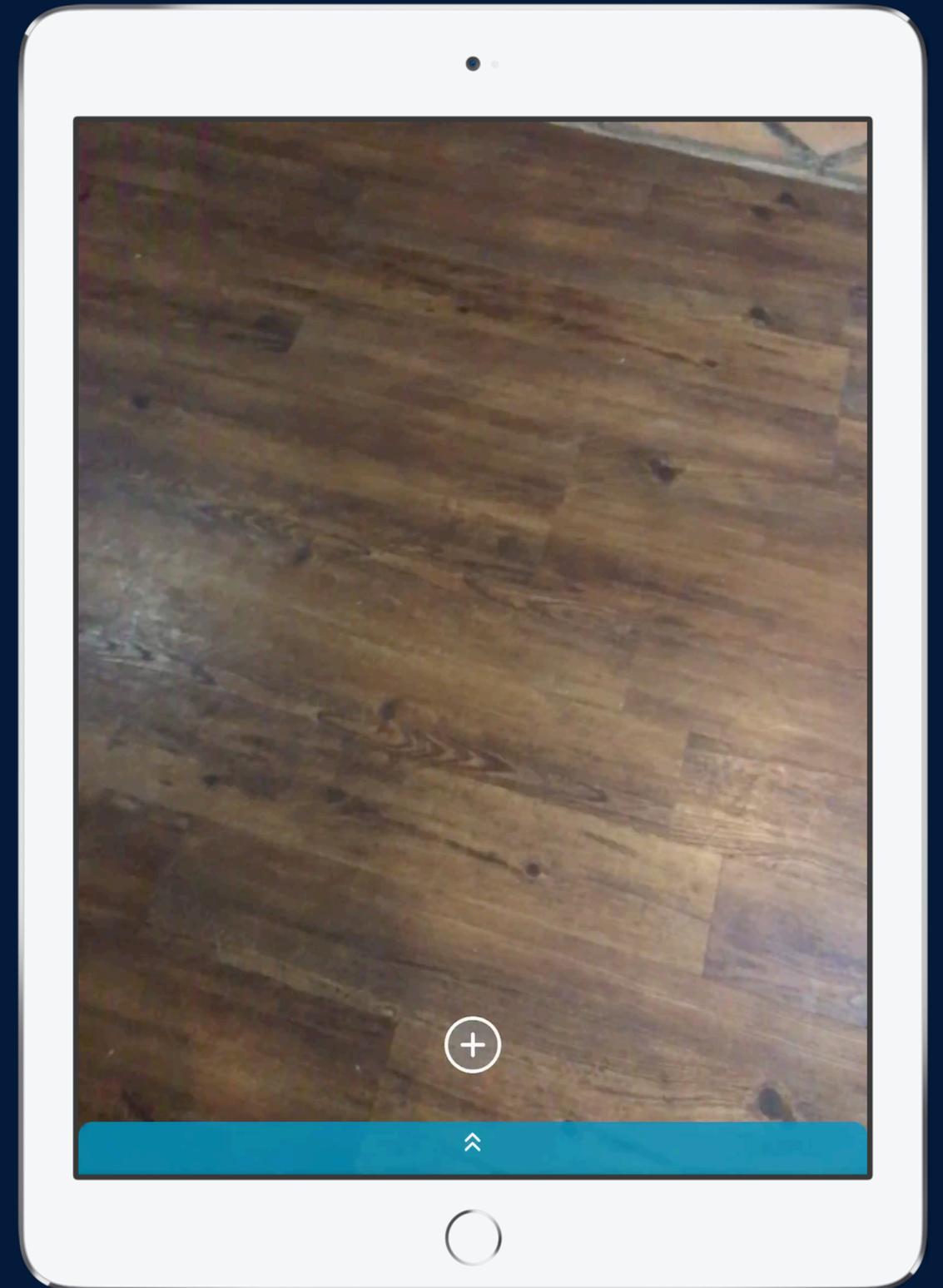


UNDER THE HOOD

Plane detection?

UNDER THE HOOD

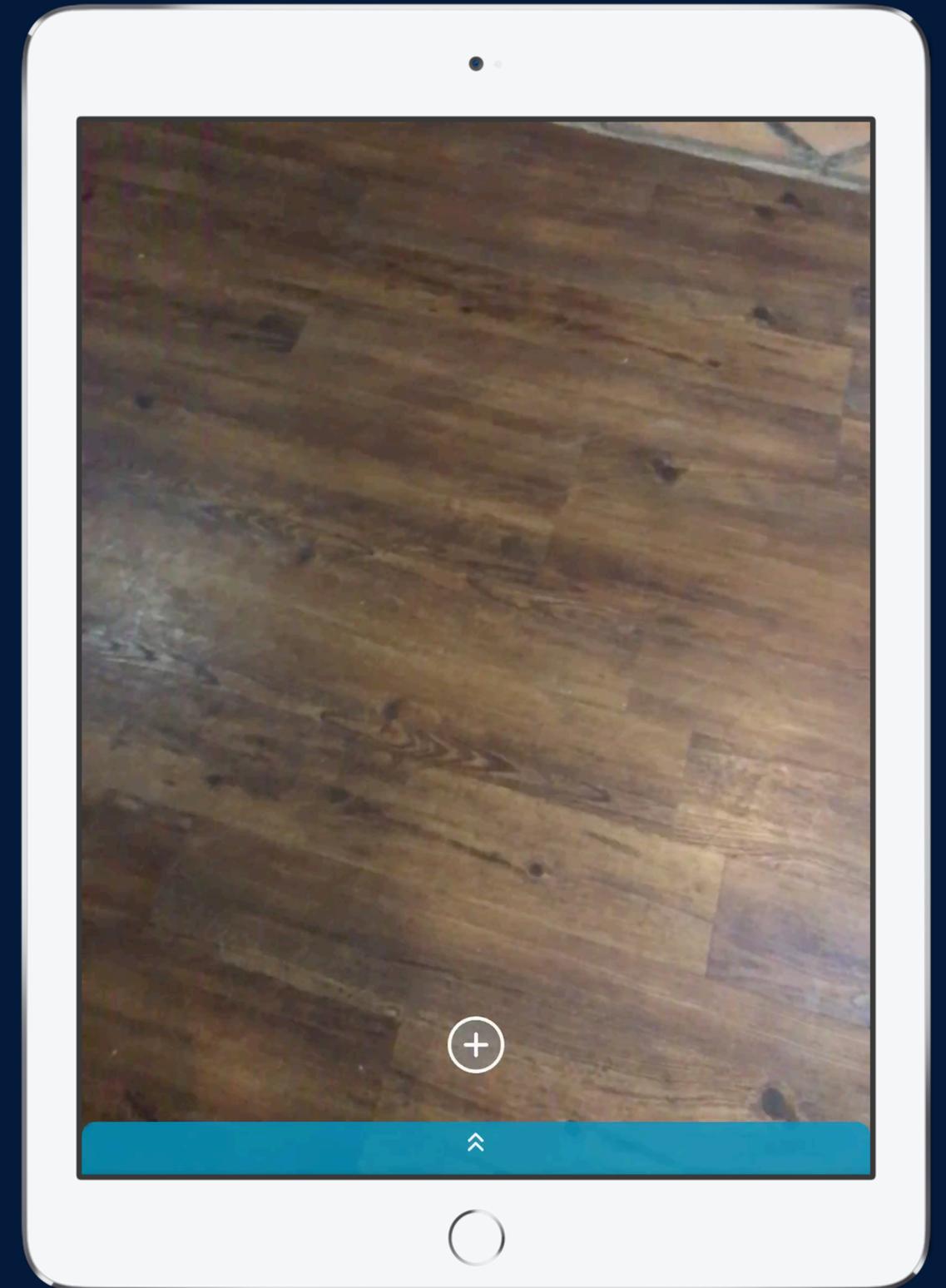
Plane detection



UNDER THE HOOD

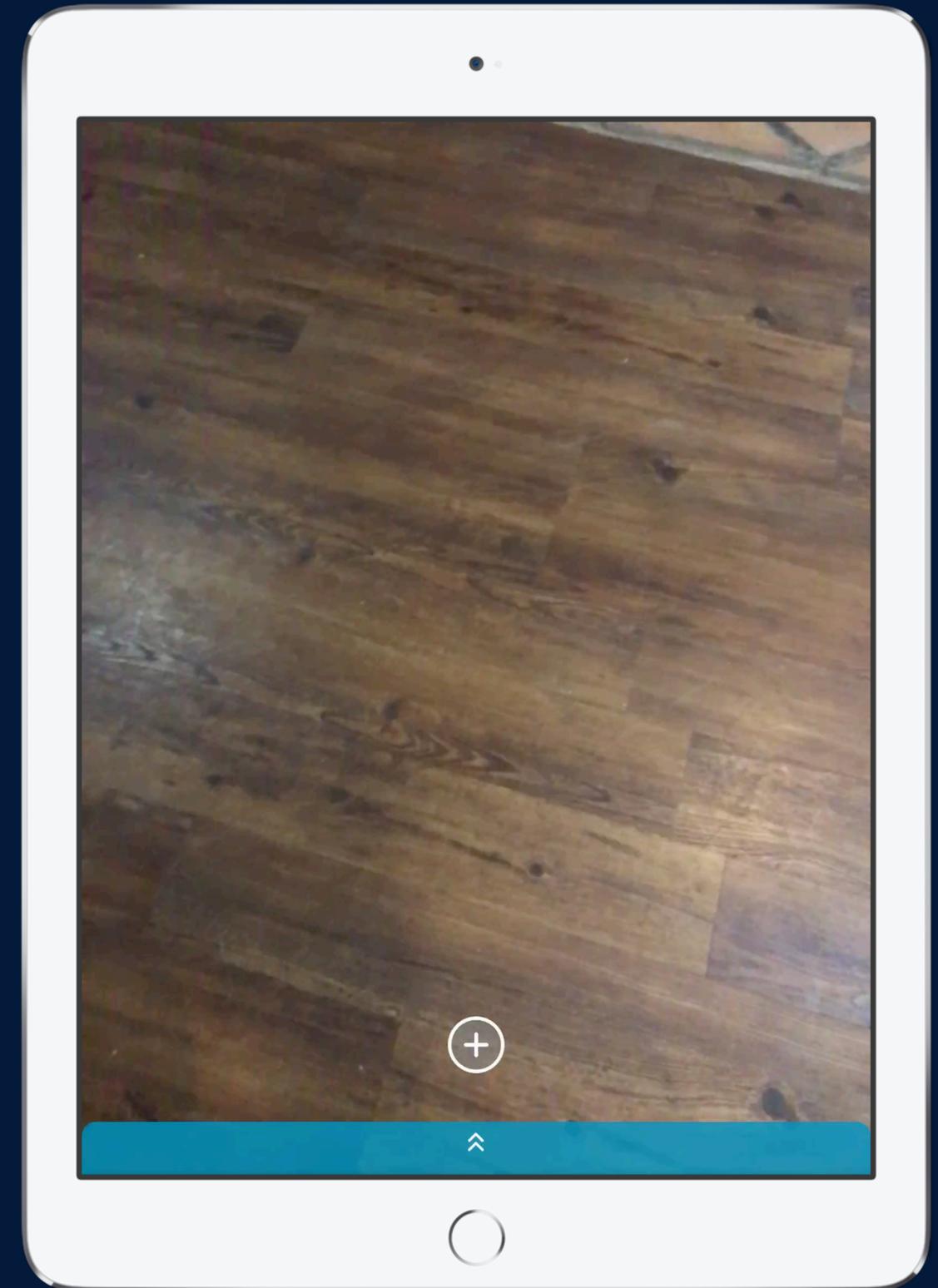
Feature points

Plane detection

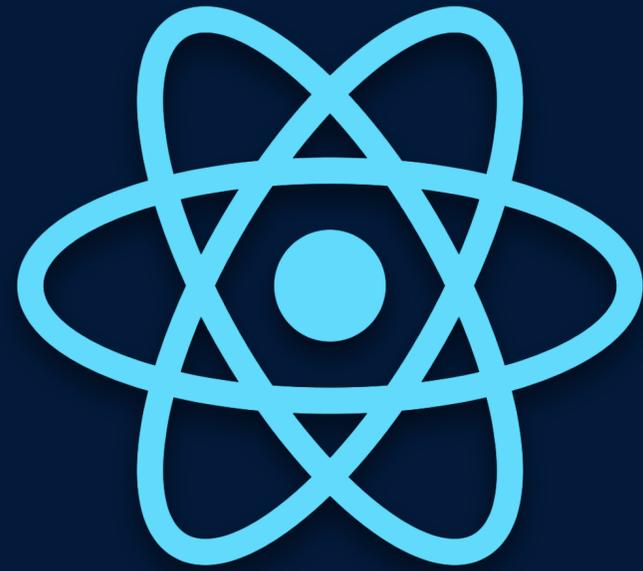


UNDER THE HOOD

Feature points
+ Accelerometer
Plane detection

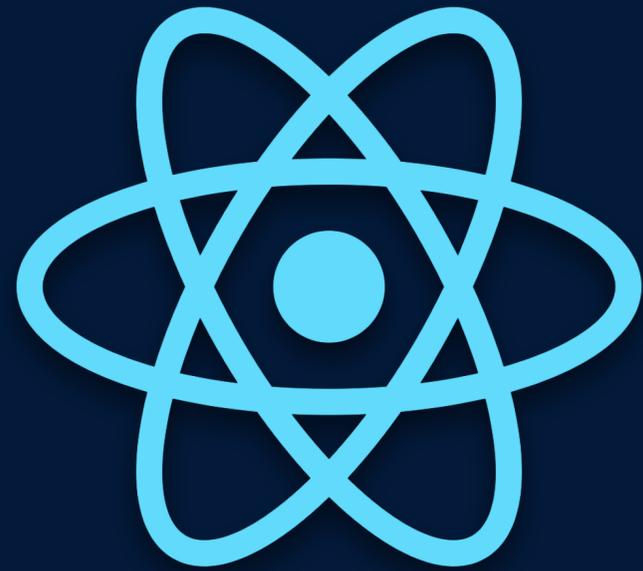


TECHNOLOGIES EMPLOYED



React Native

TECHNOLOGIES EMPLOYED

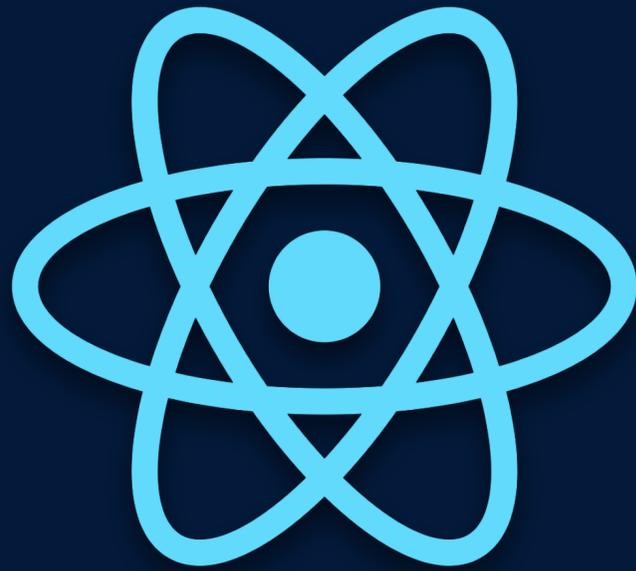


React Native



ARKit 2

TECHNOLOGIES EMPLOYED



React Native



ARKit 2



Swift

ARCHITECTURE

React Native UI

ARCHITECTURE

React Native UI

User Input/Menu Updates

ARViewManager



ARCHITECTURE

React Native UI

User Input/Menu Updates

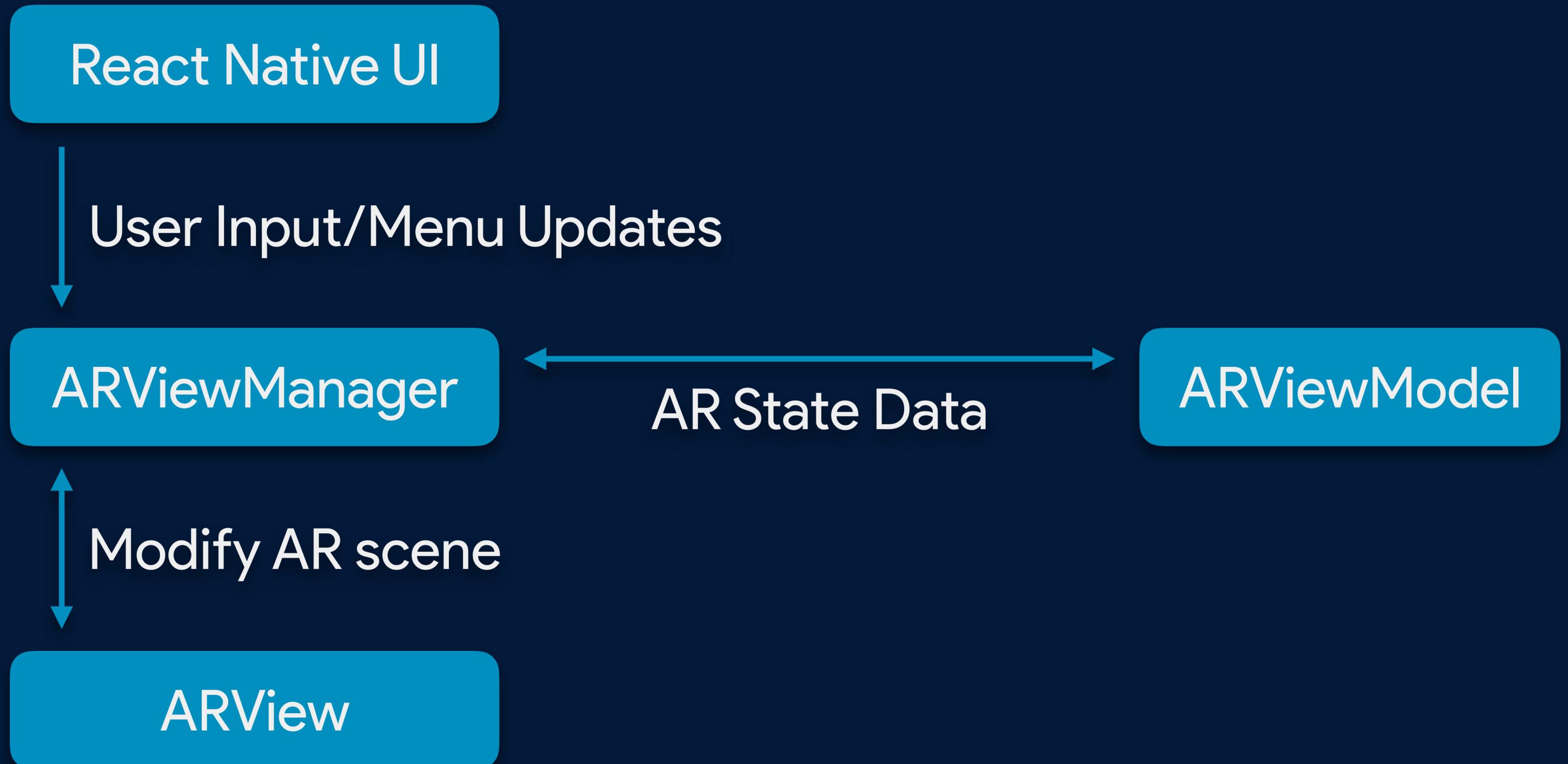
ARViewManager

Modify AR scene

ARView



ARCHITECTURE



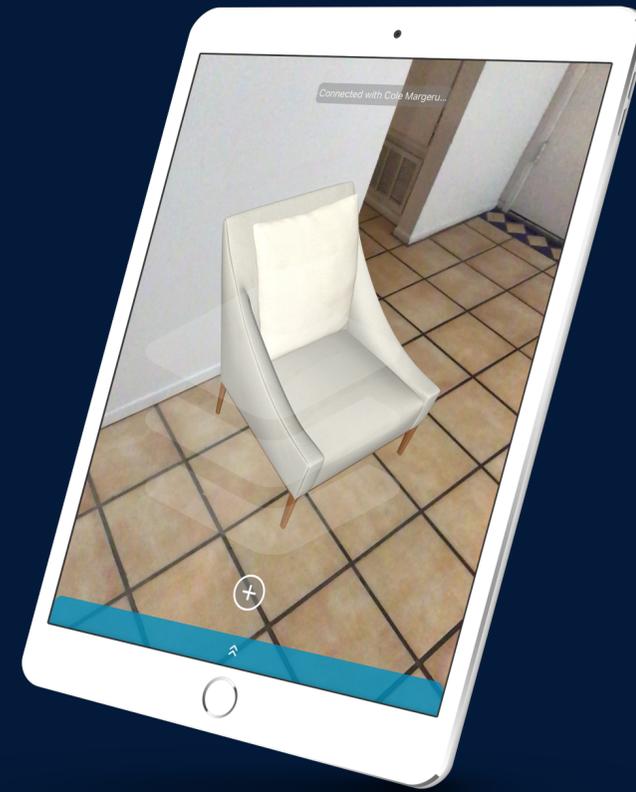
TECHNICAL CHALLENGES



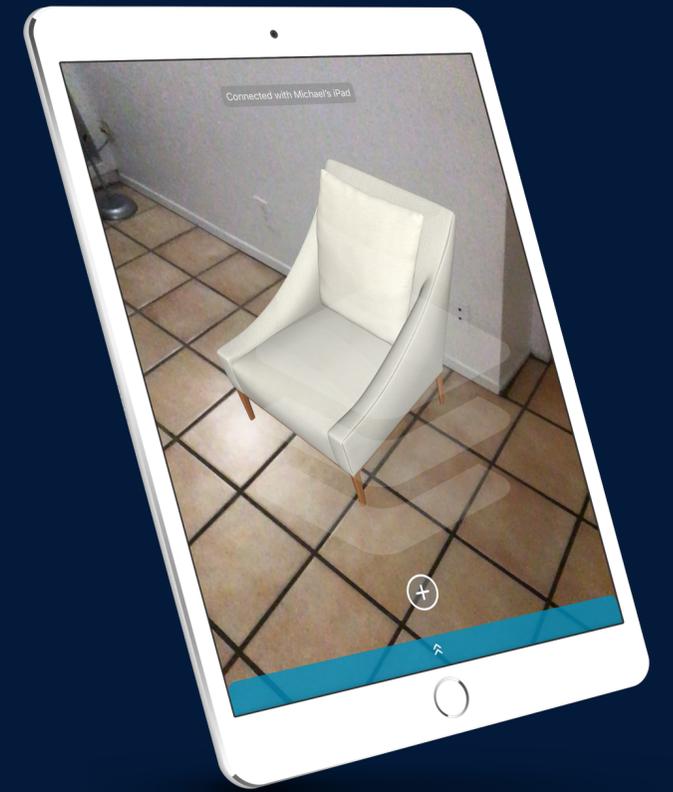
SHARED EXPERIENCES

 WWDC '18

SHARED EXPERIENCES



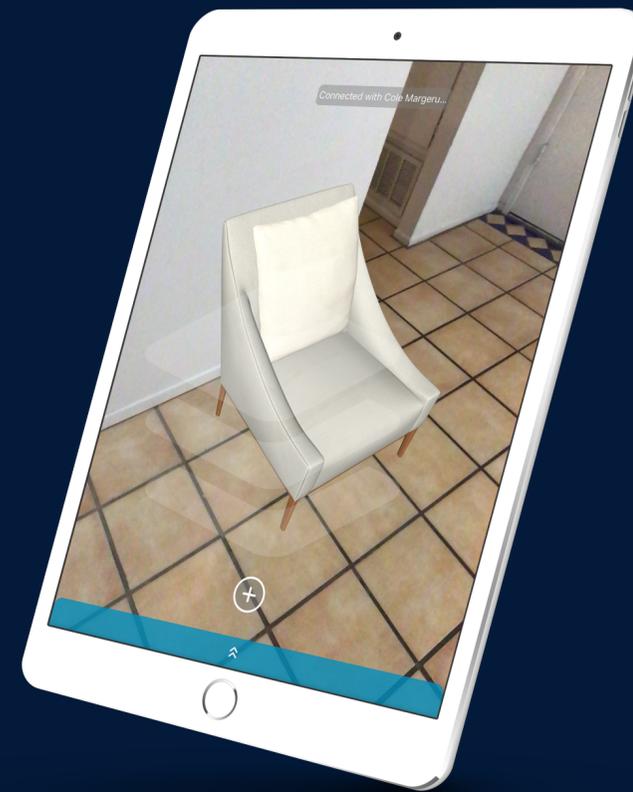
User 1



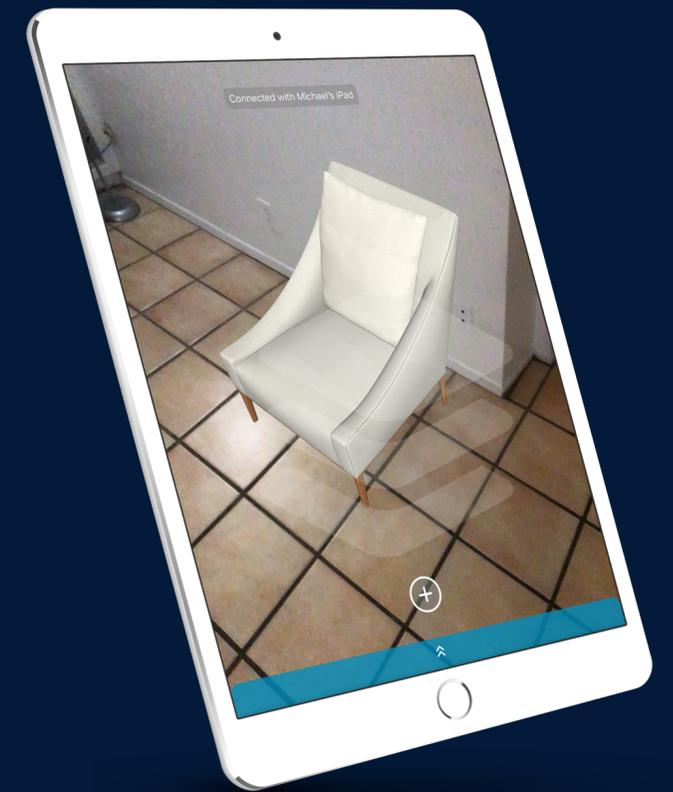
User 2

SHARED EXPERIENCES

- Seamless connections



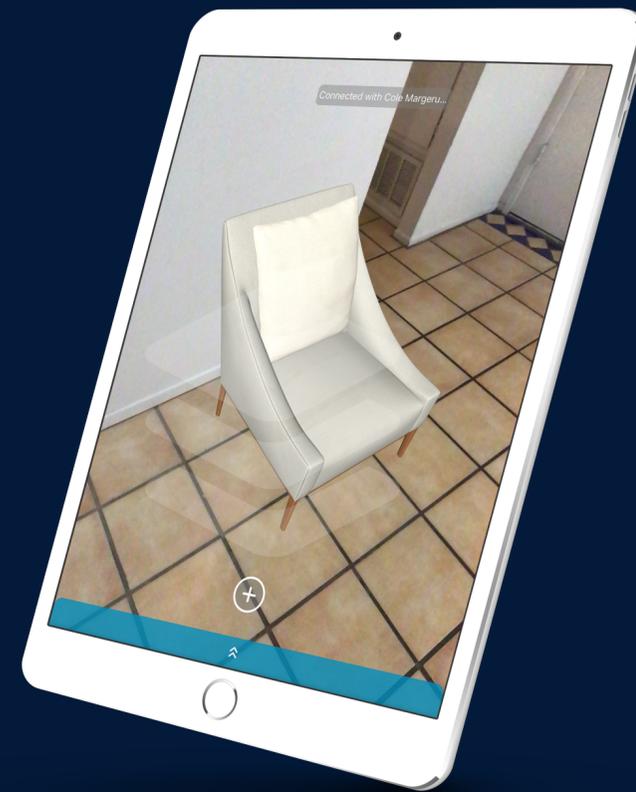
User 1



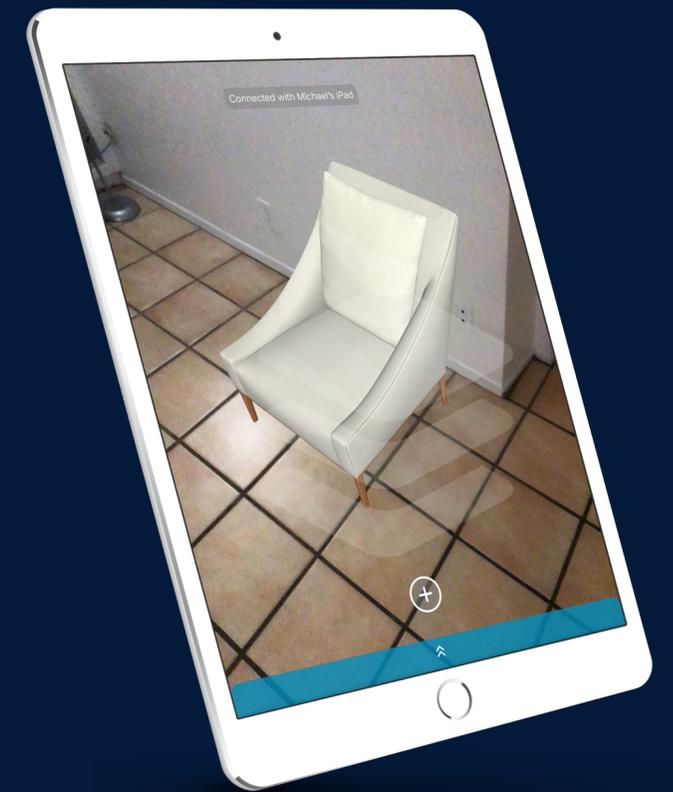
User 2

SHARED EXPERIENCES

- Seamless connections
- Realtime updates

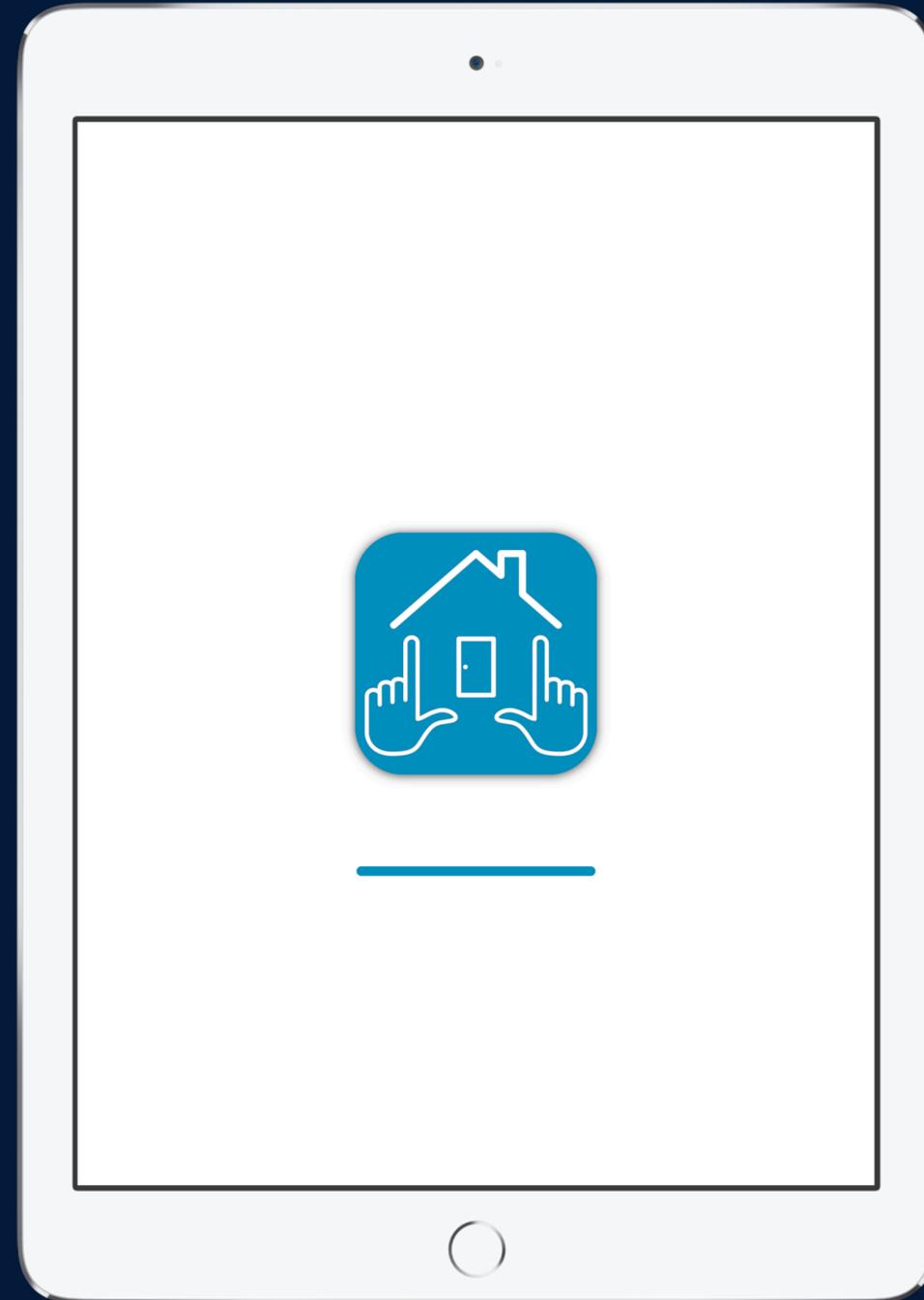
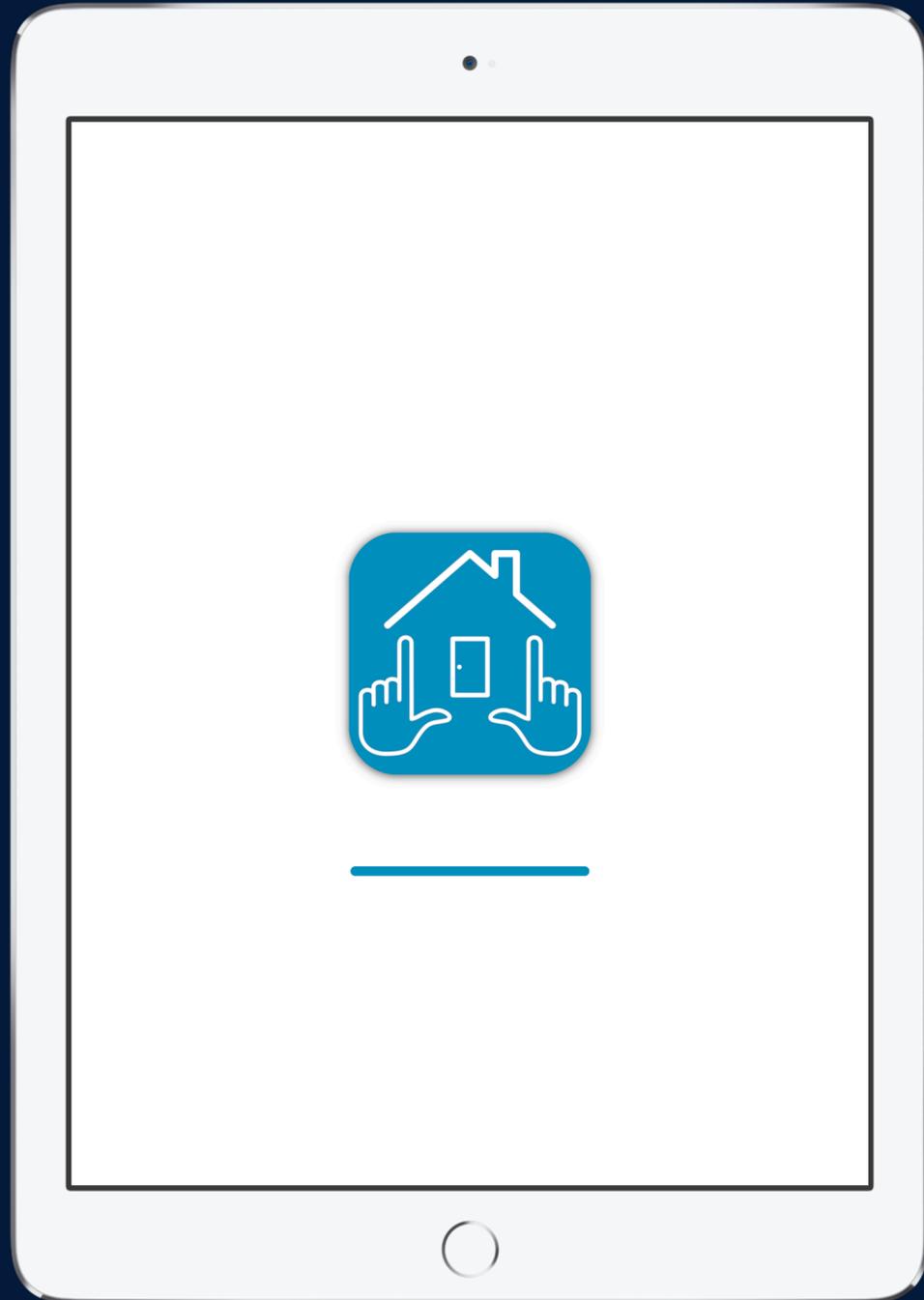


User 1



User 2

DEMO



FINAL THOUGHTS

FINAL THOUGHTS



**SAVES
TIME**

FINAL THOUGHTS



**SAVES
TIME**



FREE

FINAL THOUGHTS



**SAVES
TIME**



FREE



**MORE
PERSONAL**

FINAL THOUGHTS

FINAL THOUGHTS

amazon

IKEA



QUESTIONS



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