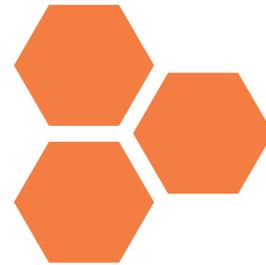


CoreInsight

KevinLee ◦ NatashaLee ◦ JimmyLe ◦ SamChu ◦ SeanShelton



Background

- Procore Technologies is a leading provider of cloud-based applications for construction management
- They **collect over 400GB of live analytical data** from their clients' product usage **every month**
- This data can help produce new insights so Procore's clients can make smarter business decisions

The Problem

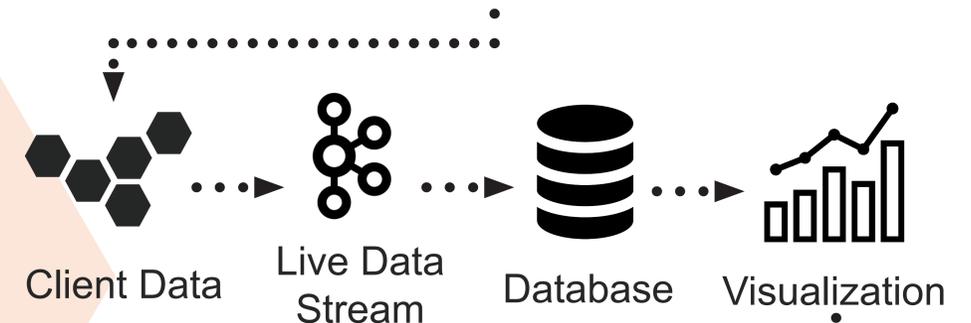
- Procore's clients don't have an easy way to view and access their own analytic data
- Currently, clients must call-in and **wait up to 48 hours** get an e-mail response containing their data
- Without quick & easy access, the data and valuable knowledge is **potentially wasted**

Our Solution

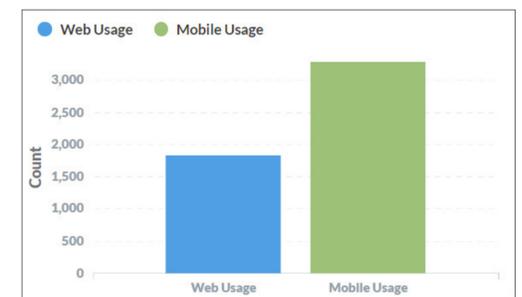
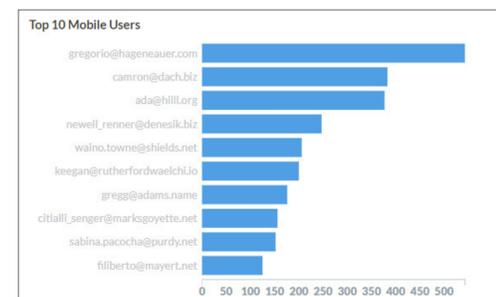
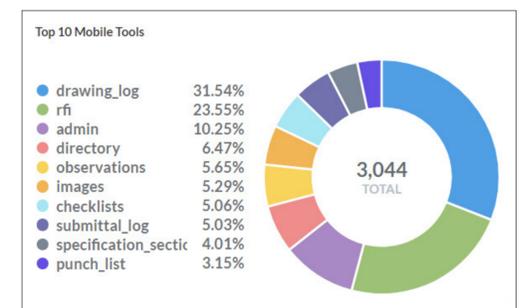
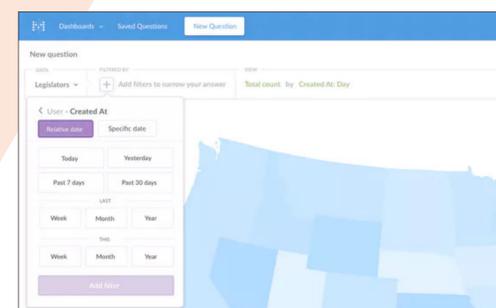
- Web-hosted platform allowing Procore's clients to log in and access their own data
- Easy access to one portal where clients can **create graphs, charts & other visualizations** with their company's data
- **We put the power in the hands of the client.** Clients can now easily gain new insights and ask new questions of their own data

From ugly JSON data...

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{"module_name": "ProcoreEmail::Submittals", "action_name": "879adc03e106bf683bad886f2eb6ab0e53942026\n", "git_tag": {"module_name": "Project::DailyLog", "action_name": "Manp", "ame": "Procore", "git_branch": "9.06.000", "git_revision": "mp": "2017-10-23T19:26:53Z", "salesforce_account_id": null}, {"module_name": "Project::DailyLog", "action_name": "Manp", "ee4f24a10b7a777f1dd880eee8486eacf143945b18e486", "applic", "access_token"}, {"domain": "daily_log", "squad": "PM Core"}, {"module_name": "ProcoreEmail::Submittals", "action_name":
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...to graphs and charts!



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UCSB: ChandraKrintz ◦ ChristopherKruegel
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