Schrute Farms Personalized Appointment Manager

Jonathan Segovia, Tristan Starck, Kunal Naik, Yuki Mano, Michael Caccamo

THE PROBLEM

- Answering the phone takes time away from what employees do best
- 60% of phone calls receive no response or go to voicemail
- Secretaries cost on average $34,000/year while the average small business earns $75,000/year

OUR SOLUTION

PAM is a voice assistant secretary that handles general questions and schedules appointments. Available 24/7 - 365 days a year and able to handle multiple callers at once, your customers will never be sent to voicemail nor put on hold. Integrating PAM with your business is as simple as registering on our website with basic business information and a phone number for PAM to respond to!

TECHNOLOGIES USED

- Twilio
- Google Calendar
- Postgres Database
- React-Rails
- Sinatra
- Heroku

SYSTEM ARCHITECTURE

Customer

Phone Call Interaction

Twilio

Transcription & Response

Google Calendar

API Call

Sinatra Server

Business Info

Postgres Database

Business Dashboard

Mentors: Peter Wilson, Jesse Adametz, Mike Weaver, Nick Burwell

Special Thanks: Chandra Krintz, Christopher Kruegel, Steve Bako, Chris Salls