



# TRES COMMAS VOICE BIOMETRICS

## Tres Commas

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COMPUTER SCIENCE  
UC SANTA BARBARA

INVOCA<sup>®</sup>



Call Centers are **SLOW**



# Call Centers are **EXPENSIVE**

**52 cents**

for every call  
is spent on authentication



**\$15 billion**

is estimated to be spent on authentication in the  
U.S. annually.



# Call Centers are **INSECURE**





# SYSTEM OVERVIEW



# EASE OF SETUP

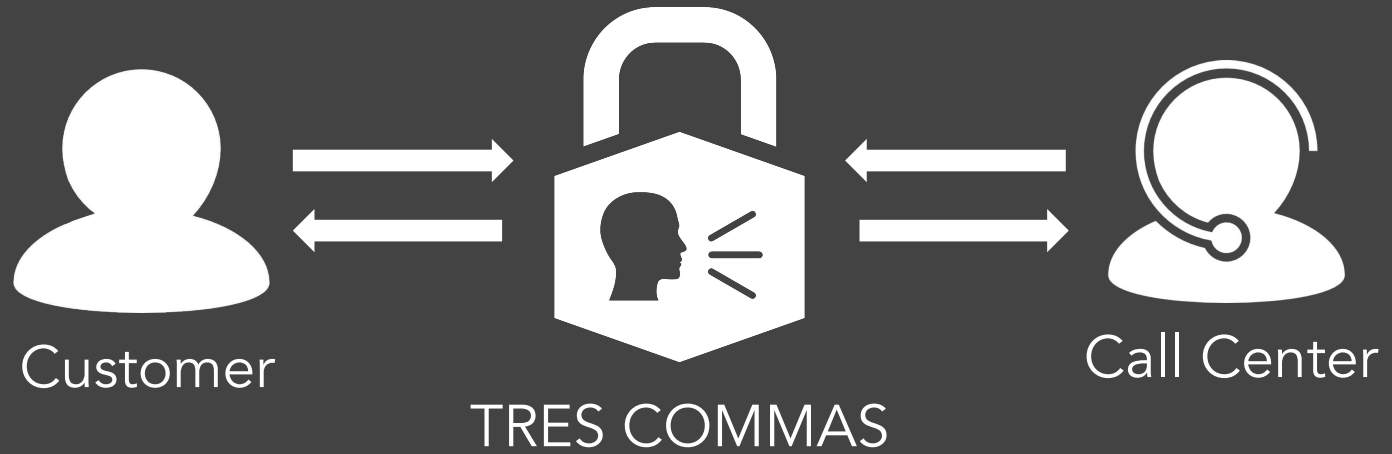


Customer



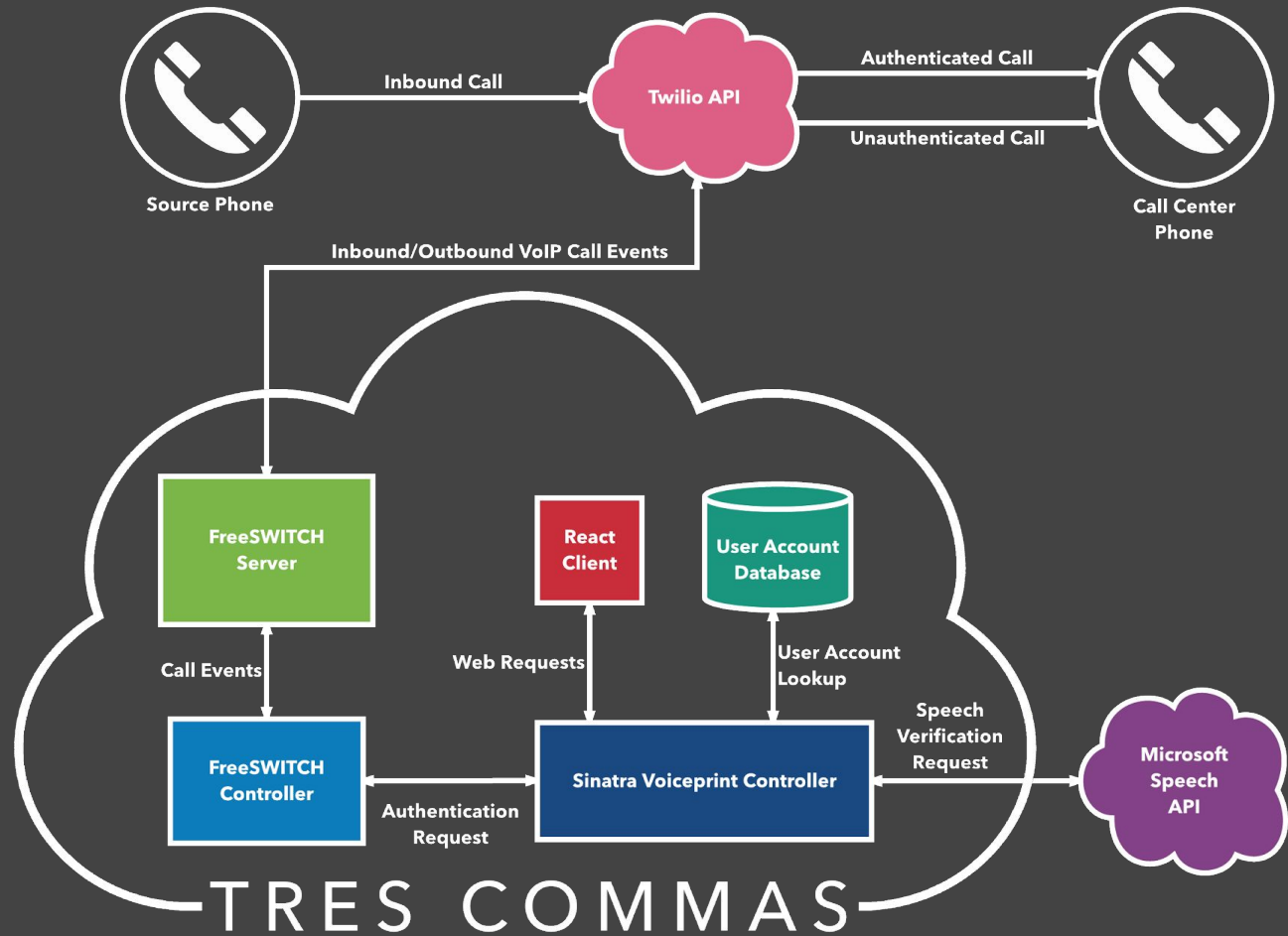
Call Center

# EASE OF SETUP

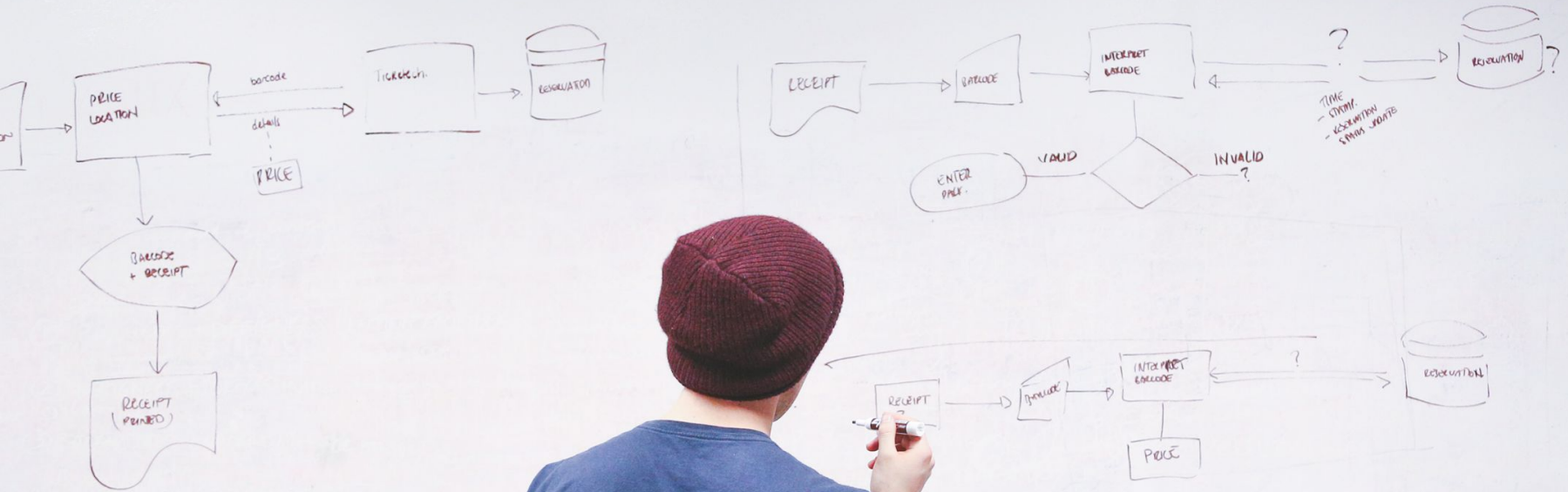


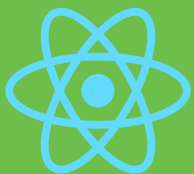


# Architecture Overview

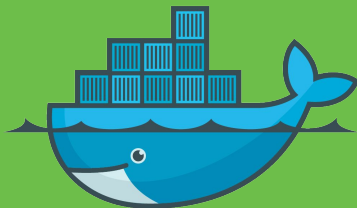


# Tres Commas Development Process





FreeSWITCH



CODESHIP





**FreeSWITCH**



CODESHIP





freeswitch\_controller/freeswitch\_controller.rb

```
56 + end
57 +
58 + def create_user(username, number)
59 +   response = Unirest.post "#{SINATRA_SERVER_URL}/create_user",
```



**mikeweaver** 12 days ago



You should create a single function that knows how to call the sinatra server. That way you will have a nice choke point to modify should you need to change the headers, URL, etc. Something like

```
def send_request(route, query_string_params)
  Unirest.post("#{SINATRA_SERVER_URL}/#{route}",
    headers: {"Accept" => "application/json"},
    parameters: query_string_params)
end
```



Reply...

freeswitch\_controller/freeswitch\_controller.rb

```
38   74   }
39 -   user_id = response.body.user_id
75 +   if !response.body[:error]
```



**mikeweaver** 12 days ago

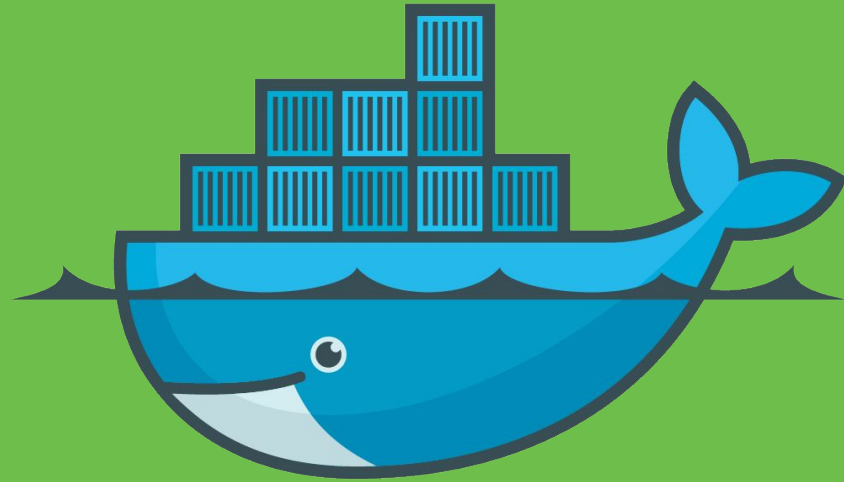
Seems like you should use HTTP response codes for success/failure, not messages in the body



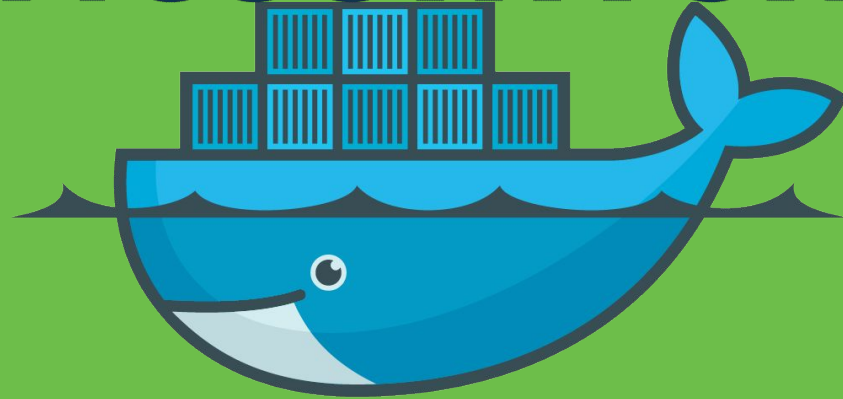
The logo features three concentric, dark blue curved lines above the text, resembling a signal or a stylized 'F'.

# FreeSWITCH

Open Source Telephony Platform



**FreeSWITCH**



**FreeSWITCH**



**amazon**  
web services™

ON THE  
HORIZON



# EXPANDED SERVICES



## Natural Conversation Authentication

- Passive authentication - NLP
  - No voice phrases
  - No interruptions



## Advanced Call Analytics

- Live monitoring - WebRTC
- Sentiment analysis - Speech-to-Text



# CUSTOMERS DON'T LIKE THE PROCESS



**85%** of customers are **dissatisfied** with the authentication process.



**3 out of 4**  
**customers**

have failed the authentication process before.



# AUTHENTICATION IS TIME CONSUMING



7 out of 10 customers  
think the process is **too slow**



The authentication process  
takes on average

**30-45 seconds**



# AUTHENTICATION IS **COSTLY**



A Call Center Agent receives about **80** calls/day



A mid-sized Call Center has **~100** employees

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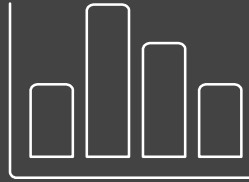


A mid-sized Call Center has **~100** employees



**8000** calls a day, at **52¢ per call**

**\$~\$4000** per day spent on authentication



**\$1,500,000**

Approximately spent annually at a mid-sized call center on authentication





**THANK YOU.**